"बेटी बचाओ - बेटी पढाओ" ही केंद्र शासन पुरस्कृत योजना राज्यातील सर्व जिल्हयात राबविण्याबाबत.

महाराष्ट्र शासन
महिला व बाल विकास विभाग
शासन निर्णय क्रमांकः एबावि-२०१७/प्र.क्र.१४५/का.६

नवीन प्रशासन भवन, ३ रा मजला,
मादाम कामा मार्ग, हुतात्मा राजगुरु चौक,
मंत्रालय, मुंबई - ४०० ०३२.
दिनांक :- ६ ऑगस्ट, २०१८

वाचा :- (१) महिला व बाल विकास विभाग शासन निर्णय क्र.एबावि-२०१५/प्र.क्र.१९३/का.६, दिनांक :- ०२ नोव्हेंबर २०१५
(२) महिला व बाल विकास विभाग शासन निर्णय क्र.एबावि-२०१५/प्र.क्र.१९३/का.६, दिनांक :- १५ जून २०१६
(३) केंद्र शासनाच्या महिला वबाल विकास विभागाचे पत्र क्र.BBBP-२२/१२/१२/ २०१८-BBBP, दिनांक २८ फेब्रुवारी २०१८

प्रस्तावना :-

केंद्र शासनाने "बेटी बचाव, बेटी पढाव" हे अभियान दिनांक २१ फेब्रुवारी २०१५ पासुन मुलींचा जन्मदर कमी असलेल्या देशातील १०० जिल्हयात सुरु केलेले आहे. सदर योजना सन २०१४-२०१५ ते सन २०१६-२०१७ या ३ वर्षासाठी राबवावयाची होती. ही योजना केंद्रपुरस्कृत असून १००% अनुदान केंद्र शासनाकडून दिले जाते. यामध्ये महाराष्ट्र राज्यातील प्रथम १० जिल्हयांचा समावेश करण्यात आला होता. त्याबाबतचा शासन निर्णय दिनांक २ नोव्हेंबर २०१५ रोजी निर्गमित करण्यात आलेला आहे. त्यानंतर ६ नविन जिल्हयांचा समावेश दिनांक १५ जून २०१६ च्या शासन निर्णयान्वये करण्यात आलेला आहे. त्याचा तपशील खालीलप्रमाणे आहे.

दिनांक २ नोव्हेंबर २०१५ च्या शासन निर्णयानुसार योजना लागु केलेले महाराष्ट्रातील (१० जिल्हे)		दिनांक १५ जून २०१६ च्या शासन निर्णया नुसार योजना लागु केलेले महाराष्ट्रातील (६ जिल्हे)
बीड	कोल्हापूर	हिंगोली
जळगांव	उस्मानाबाद	सोलापूर
अहमदनगर	सांगली	पुणे
बुलढाणा	जालना	परभणी
औरंगाबाद		नाशिक
वाशिम		लातूर

सदर कार्यक्रमाची उद्दिष्टे १) लिंग निवडीस प्रतिबंध करणे, २) बालिकेच्या जीवनमानाच्या सुरक्षेबद्दल खात्री देणे ३) बालिकेच्या शिक्षणाबाबत खात्री देणे, ठरविण्यात आलेली आहेत.

२. "बेटी बचाओ - बेटी पढाओ" कार्यक्रम हा महिला व बाल विकास मंत्रालय, सार्वजनिक आरोग्य आणि कुटूंब कल्याण मंत्रालय आणि मानव संसाधन विकास मंत्रालय यांच्या संयुक्त विद्यमाने राबविण्यात येत आहे. ज्यामध्ये केंद्रीय महिला आणि बाल विकास मंत्रालय हे समन्वयक विभाग (Nodal Department) म्हणून काम करीत आहे. नियोजन व अंमलबजावणी आणि सनियंत्रण (जिल्हा, तालुका व ग्रामपंचायत) याकरिता जिल्हा कृती दल कार्यरत असून त्यांचे अध्यक्ष

जिल्हाधिकारी आहेत. यामध्ये इतर विभाग म्हणून आरोग्य व कुटुंब कल्याण, पंचायत राज, ग्राम विकास आणि पोलीस विभाग, इ. यंत्रणा आहेत.

३. आता केंद्र शासनाने दिनांक २८ फेब्रुवारी २०१८ च्या पत्रान्वये या योजनेचा विस्तार केलेला असून त्यामध्ये १९ जिल्हयांचा नव्याने समावेश असून त्यापैकी १५ जिल्हयात (सातारा /धुळे/ नांदेड /अकोला /मुंबई उपनगर /मुंबई शहर /वर्धा /सिंधुदुर्ग / यवतमाळ /ठाणे/ नागपूर/रायगड/ अमरावती / रत्नागिरी/ नंदुरबार) Multi sectoral intervention and media advocacy outreach व ४ जिल्हयात (भंडारा/चंद्रपुर/ गोंदिया/ गडचिरोली) फक्त Media advocacy outreach कार्यक्रम राबवावयाचे आहेत. पत्रात राज्यात नव्याने निर्माण झालेल्या पालघर जिल्हांचा उल्लेख केलेला नाही. सदर जिल्हा ठाणे जिल्हयामधुन नव्याने निर्माण झालेला असल्यामुळे त्याचा समावेश केंद्र शासनाच्या पत्रात उल्लेख करावयाचा राहुन गेलेला असावा.

सन २००१ /२०११ आणि नोव्हेंबर २०१६ च्या सर्वेक्षणानुसार दर हजारी पुरुष बालकामागे मुलींचा जन्मदर पुढीलप्रमाणे आहे.

अ.क्र.	जिल्हा	सन २००१ च्या जनगणनेनुसार	सन २०११ च्या जनगणनेनुसार	सन २०१६ च्या सर्वेक्षणानुसार
१	बीड	८९४	८०७	९२२
२	जळगांव	८८०	८४२	९०३
३	अहमदनगर	८८४	८५२	९२७
४	बुलढाणा	९०८	८५५	९३९
५	औरंगाबाद	८९०	८५८	९२९
६	वाशिम	९१८	८६३	९०६
७	कोल्हापुर	८३९	८६३	८९३
८	उस्मानाबाद	८९४	८६७	९०८
९	सांगली	८५१	८६७	९२४
१०	जालना	९०३	८७०	८५२
११	हिंगोली	९२७	८८२	८६९
१२	परभणी	९२३	८८४	९४७
१३	लातुर	९१८	८८९	९३१
१४	सोलापुर	८९५	८८३	९२१
१५	पुणे	९०२	८८३	९१५
१६	नाशिक	९२०	८९०	९१८

सदर कार्यक्रम हा जिल्हास्तरावर जिल्हाधिकारी यांचे अध्यक्षतेखाली गठीत केलेल्या टास्क फोर्स मार्फत राबविण्यात येत आहे. या टास्क फोर्समध्ये जिल्हा माहिला व बाल विकास (DWCDO) व जिल्हा आरोग्य अधिकारी (DHO) जिल्हा परिषद यांचा समावेश आहे. या योजनेतंर्गत मुलींचा जन्मदर वाढविण्याचे दृष्टिकोण जनजागरण मोहिमे अंतर्गत अनेक कार्यक्रम करण्यात येत आहेत. जसे की,गर्भवती मातांची नोंदणी, मुलींच्या जन्माचे स्वागत करण्याबाबत जनजागृती, वाढदिवस साजरा करणे, आरोग्य शिबिरे आयोजित करणे, मुलगी वाचवा-मुलगी शिकवा याबाबत मार्गदर्शन, गुड्डा-गुडी बोर्ड त्यावर मुला-मुलींची जन्मसंख्या लिहुन ते सार्वजनिक ठिकाणी लावणे, पथनाटये इ.कार्यक्रम जिल्हाधिकारी यांच्यामार्फत आयोजित करण्यात येत आहेत. “बेटी बचाव, बेटी पढाव” योजनेसाठी २२३५ बी ४९७ या लेखाशिर्षाखाली २६-जाहीरात व प्रसिध्दी खाली यापूर्वी निधी अर्थसंकल्पित करण्यात येत होता. आता केंद्र शासनाकडून जिल्हाधिकारी यांना

थेट निधी उपलब्ध करुन देण्यात येत आहे. केंद्र शासनाने बेटी बचाओ-बेटी पढाओ या योजनेचा केलेल्या विस्तारानुसार सदर योजना यापुर्वीच्या १६ जिल्हे व विस्तारीत १९ जिल्हयांमध्ये राज्यातील सर्व जिल्हयांमध्ये योजना लागु करण्याची बाब शासनाच्या विचाराधीन होती.

शासन निर्णय:- "बेटी बचाओ - बेटी पढाओ" ही केंद्र पुरस्कृत योजना राज्यातील सर्व जिल्हयात राबविण्यास शासन मान्यता देत आहे. "बेटी बचाओ - बेटी पढाओ" या कार्यक्रमांतर्गत जी उद्दिष्टे निश्चित करण्यात आली आहेत ती आरोग्य विभाग, शिक्षण विभाग, ग्रामविकास विभाग, आदिवासी विकास विभाग, सामाजिक न्याय विभाग, अल्पसंख्याक विकास विभाग, माहिती व जनसंपर्क विभाग, विधी व न्याय विभाग ,स्वयंसेवी संस्था इत्यादी संबंधित विभागाने राबवावयाची आहेत. सदर कार्यक्रमाच्या अंमलबजावणीकरिता केंद्र शासनाच्या महिला व बाल विकास विभागाने निर्गमित केलेल्या सविस्तर मार्गदर्शक सूचना शासन निर्णयासोबत जोडण्यात आलेल्या आहेत. या कार्यक्रमासाठी १००% अनुदान केंद्र शासनाकडून जिल्हाधिकारी यांना प्राप्त होणार आहे.

२. सदर योजना राबविण्यासाठी खालीलप्रमाणे राज्यस्तरावर मार्गदर्शन व संनियंत्रण करण्यासाठी **"सुकाणू समिती"** गठीत करण्यात येत आहे. सदर सुकाणू समितीचे सदस्य खालीलप्रमाणे असतील. सदर सुकाणू समितीची बैठक चार महिन्यातून एकदा घेण्यात यावी.

१)	सचिव, महिला व बाल विकास विभाग	-	अध्यक्ष
२)	अपर मुख्य सचिव, शालेय शिक्षण विभाग	-	सदस्य
२)	प्रधान सचिव, सार्वजनिक आरोग्य विभाग	-	सदस्य
३)	प्रधान सचिव (विधी व न्याय विभाग)	-	सदस्य
४)	सचिव (सामाजिक न्याय विभाग)	-	सदस्य
५)	सचिव (ग्रामविकास/पंचायत राज)	-	सदस्य
४)	युनाटेडे नेशन्स पोप्युलेशन फंड (UNFPA)	-	सदस्य
५)	सह सचिव, एकात्मिक बाल विकास सेवा योजना	-	सदस्य सचिव

३. बेटी बचाओ, बेटी पढाओ हया योजनेचा आढावा State Task Force (STF) मार्फत घेण्याबाबत केंद्र शासनाने सूचित केले आहे. मा.मुख्य सचिव हे STF चे अध्यक्ष आहेत. योजनेच्या अंमलबजावणीच्या अनुषंगाने जिल्हयात राबविलेल्या उपक्रमाचा आढावा घेण्यासाठी दर सहा महिन्यातून एकदा संबधित जिल्हयांच्या जिल्हाधिकारी यांची आढावा बैठक मा.मुख्य यांच्याकडे आयोजित करण्यात यावी.

४. सदर कार्यक्रम राबविण्यासाठी तथा त्यानुषंगाने जिल्हाधिकारी यांना मार्गदर्शन करण्यासाठी **"कार्यकारी समिती"** गठीत करण्यात येत आहे. सदर कार्यकारी समितीमध्ये खालीलप्रमाणे सदस्य असतील. सदर समितीची बैठक तीन महिन्यातून एकदा आयोजित करण्यात यावी.

१) आयुक्त, एकात्मिक बाल विकास सेवा योजना, महाराष्ट्र राज्य, नवी मुंबई	-	अध्यक्ष
२) आयुक्त, कुटुंब कल्याण संचालनालय, पुणे	-	सदस्य
३) संचालक, (प्राथमिक) शिक्षण संचालनालय, पुणे	-	सदस्य

४) उपआयुक्त, एकात्मिक बाल विकास सेवा योजना, नवी मुंबई - सदस्य

५) अतिरिक्त संचालक, राज्य कुटुंब कल्याण केंद्र (SFWB) - सदस्य

६) PCPNDT समन्वयक अधिकारी,
सार्वजनिक आरोग्य विभाग-राज्य कुटुंब कल्याण केंद्र (SFWB) - सदस्य

७) युनायटेड नॅशन्स फंड फॉर पॉप्युलेशन ॲक्टिव्हिटीज (UNFPA) चे प्रतिनिधी - सदस्य

८) जिल्हाधिकारी (१० जिल्हयांमधील कोणतेही) - सदस्य

९) उपायुक्त, एकात्मिक बाल विकास सेवा योजना, नवी मुंबई - सदस्य सचिव

५. जिल्हास्तरावर PCPNDT संबंधी एक टास्क फोर्स जिल्हयाचे जिल्हाधिकारी यांचे अध्यक्षतेखाली गठीत करण्यात यावा. ज्यामध्ये विविध विभागाचे प्रमुख आणि जिल्हा / नगरपालिका / नगरपरिषद / इत्यादीचे अधिकारी असतील. सदर टास्क फोर्स "बेटी बचाओ - बेटी पढाओ" कार्यक्रम जिल्हयामध्ये राबविण्यासाठी मार्गदर्शन करतील. सदर जिल्हा टास्क फोर्सची महिन्यातून एकदा बैठक घेण्यात यावी.

सदर शासन निर्णय महाराष्ट्र शासनाच्या www.maharashtra.gov.in या संकेतस्थळावर उपलब्ध करण्यात आला असून त्याचा संकेताक २०१८०८०६१४५४३०७३३० असा आहे. हा आदेश डिजीटल स्वाक्षरीने साक्षांकित करुन काढण्यात येत आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

Lalsing Ramchandra Gujar

Digitally signed by Lalsing Ramchandra Gujar
DN: c=IN, o=Government Of Maharashtra, ou=Women And Child Development Department, postalCode=400032, st=Maharashtra, 2.5.4.20=c3eb5f6c3e4855c5793924cf2a352b44266d360de02a2494e1a64477bf79d694, cn=Lalsing Ramchandra Gujar
Date: 2018.08.06 14:58:53 +05'30'

(ला.रा.गुजर)
सह सचिव, महाराष्ट्र शासन

प्रत,

१) मा. राज्यपाल यांचे सचिव, राजभवन, मुंबई
२) मा. मुख्यमंत्र्यांचे अपर मुख्य सचिव, मंत्रालय, मुंबई
३) मा. मंत्री / राज्यमंत्री, महिला व बाल विकास, मंत्रालय, मुंबई
४) सर्व मा. मंत्री / राज्यमंत्री, महाराष्ट्र राज्य, मंत्रालय, मुंबई
५) मा.विरोधी पक्ष नेता,विधानसभा,विधानमंडळ,मुंबई
६) मा.विरोधी पक्ष नेता,विधानपरिषद,विधानमंडळ,मुंबई
७) मा. सर्व विधानसभा सदस्य / विधानपरिषद सदस्य, महाराष्ट्र विधानमंडळ, मुंबई
८) मा. मुख्य सचिव, महाराष्ट्र राज्य, मंत्रालय, मुंबई
९) अपर मुख्य सचिव, वित्त विभाग, मंत्रालय, मुंबई
१०) अपर मुख्य सचिव, नियोजन विभाग, मंत्रालय, मुंबई
११) अपर मुख्य सचिव, शालेय शिक्षण व क्रिडा विभाग, मंत्रालय, मुंबई
१२) सचिव, ग्रामविकास व जलसंधारण विभाग, मंत्रालय, मुंबई
१३) सचिव, आदिवासी विकास विभाग, मंत्रालय, मुंबई
१४) प्रधान सचिव, सार्वजनिक आरोग्य विभाग, मंत्रालय, मुंबई
१५) प्रधान सचिव,विधी व न्याय विभाग,मंत्रालय,मुंबई
१६) सचिव, सामाजिक न्याय व विशेष सहाय्य विभाग, मंत्रालय, मुंबई
१७) महासंचालक, राजमाता जिजाऊ माता-बाल आरोग्य व पोषण मिशन, मुंबई

१८) महासंचालक, माहिती व जनसंपर्क संचालनालय, मंत्रालय, मुंबई
१९) सर्व मंत्रालयीन विभाग
२०) आयुक्त, महिला व बाल विकास, महाराष्ट्र राज्य, पुणे
२१) आयुक्त, एकात्मिक बाल विकास सेवा योजना, महाराष्ट्र राज्य, नवी मुंबई
२२) सचिव, बाल हक्क संरक्षण आयोग,मुंबई
२३) सदस्य सचिव, राज्य महिला आयोग,मुंबई
२४) महालेखापाल, (लेखा व अनुज्ञेयता) (लेखापरिक्षा), महाराष्ट्र मुंबई / नागपूर
२५) सर्व विभागीय आयुक्त
२६) ग्रंथपाल, महाराष्ट्र विधानमंडळ सचिवालय ग्रंथालय, विधानभवन, मुंबई
२७) सर्व जिल्हाधिकारी
२८) सर्व मुख्य कार्यकारी अधिकारी, जिल्हा परिषद
२९) सर्व विभागीय उपायुक्त, महिला व बाल विकास विभाग
३०) सर्व जिल्हा महिला व बाल विकास अधिकारी
३१) सर्व जिल्हा कोषागार अधिकारी
३२) वित्त विभाग/व्यय-६, मंत्रालय, मुंबई
३३) नियोजन विभाग/का.१४७२, मंत्रालय, मुंबई
३४) अधिदान व लेखा अधिकारी, मुंबई
३५) निवासी लेखा परिक्षा अधिकारी, मुंबई
३६) सर्व महिला व बाल विकास अधिकारी, (जिल्हा परिषद)
३७) सर्व बाल विकास प्रकल्प अधिकारी (ग्रामीण / आदिवासी / नागरी)
३८) सर्व अधिक्षक / अधिक्षिका, शासकीय संस्था, महिला व बाल विकास विभाग
३९) महिला व बाल विकास विभागातील सर्व कार्यासने
४०) निवड नस्ती (कार्यासन ६)

BETI BACHAO BETI PADHAO SCHEME

IMPLEMENTATION GUIDELINES

FOR STATE GOVERNMENTS / UT ADMINISTRATIONS

FEBRUARY 2018



नए समाज की ओर
Towards a new dawn

Ministry of Women and Child Development

Government of India

New Delhi

TABLE OF CONTENTS

GLOSSARY

AWW	Aanganwadi worker
ASHA	Accredited Social Health Activists
ANM	Auxiliary Nursing & Midwife
BBBP	Beti Bachao Beti Padhao
BTF	Block Task Force
CSR	Child Sex Ratio
CSO	Civil Society Organization
DAP	District Action Plan
DLSA	District Legal Services Authority
DTF	District Task Force
IEC	Information Education Communication
ICDS	Integrated Child Development Scheme
ICPS	Integrated Child Protection Scheme
KGBV	Kasturba Gandhi Balika Vidyalayas
MCPC	Mother and Child Protection Card
MSK	Mahila Shakti Kendra
MHFW	Ministry of Health and Family Welfare
MHRD	Ministry of Human Resource Development
MWCD	Ministry of Women and Child Development
NGO	Non Government Organisation
NHM	National Health Mission
NRLM	National Rural Livelihood Mission
NTF	National Task Force
PC & PNDT	Pre-Conception & Pre-Natal Diagnostic Techniques
PHC	Primary Health Centre
PMU	Programme Management Unit
POCSO	Protection of Children from Sexual Offences

PRI	Panchayati Raj Institutions
RTE	Right To Education
SAA	State Appropriate Authority
SHG	Self Help Group
SG	State Government
SMC	School Management Committees
SSA	Sarva Shiksha Abhiyan
SSE	Sex Selective Elimination
SRCW	State Resource Centre for Women
SRB	Sex Ratio at Birth
STF	State Task Force
TSC	Total Sanitation Campaign
UEE	Universalization of Elementary Education
UT	Union Territory
VHND	Village Health & Nutrition Day
VHSNC	Village Health Sanitation and Nutrition Committees

BETI BACHAO BETI PADHAO SCHEME

1. INTRODUCTION

1.1 The Census (2011) data showed a significant declining trend in the Child Sex Ratio[1] (CSR) between 0-6 years with an all time low of 918. The issue of decline in the CSR is a major indicator of women disempowerment as it reflects both, pre-birth discrimination manifested through gender biased sex selection, and post birth discrimination against girls (in form of their health, nutrition, educational needs). The principal factor behind the Child Sex Ratio being so adverse is the low Sex Ratio at Birth (SRB)[2]. Social construct discriminating girls on the one hand, easy availability, affordability and subsequent misuse of diagnostic tools on the other hand, have been critical in declining CSR. The strong socio-cultural and religious biases, preference for sons and discrimination towards daughters has accentuated the problem.

1.2 The sharp decline as pointed by Census 2011 data is a call for urgent action, as it highlights that the girl child is increasingly being excluded from life itself. Coordinated and convergent efforts are needed to ensure survival, protection and education of the girl child. In this background, *Beti Bachao Beti Padhao* (BBBP) Scheme was launched by the Hon'ble Prime Minister on 22nd January, 2015 in Panipat, Haryana to address the issue of decline in CSR and related issues of empowerment of girls and women over a life cycle continnum. The scheme was initially launched in 100 districts in 2014-15, and was expanded to 61 additional districts in 2015-16. Following initial success of the scheme, the initiative has been expanded to all 640 districts of the Country (as per Census 2011) through a nation-wide mass media campaign, and focussed intervention and multi-sectoral action in select districts.

2. PURPOSE OF IMPLEMENTATION GUIDELINES

2.1 The purpose of these guidelines is to serve as a reference material with all necessary practical information on the components of BBBP and how to implement, monitor and report it at various levels. These are also intended to serve as an effective reference manual for officials at the National and State / Union Territory (UT) levels for policy guidance and monitoring. The Guidelines cover key components of the Scheme as well as modalities of implementation. It also lays down monitoring and reporting formats to be used at different levels. It is expected that these guidelines will be used by the target audience as a reference material for understanding scheme strategy and its processes. It will also help them to ensure effective implementation of the Scheme at all levels. The guidelines are not exhaustive and the feedback received from States/UTs from time to time will be incorporated as per requirements.

3. OBJECTIVES:

3.1 The Overall Goal of the Beti Bachao Beti Padhao (BBBP) Scheme is to celebrate the girl child and enable her education. The objectives of the Scheme are as under:

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[1]Child Sex Ratio is defined as number of girls per 1000 of boys between 0-6 years of age.

[2]Sex Ratio at Birth is defined as number of girls born per 1000 boys born

i. To prevent gender biased sex selective elimination
ii. To ensure survival and protection of the girl child
iii. To ensure education and participation of the girl child

4. TARGET GROUPS

Primary	Young and newly married couples; Pregnant and Lactating mothers; parents
Secondary	Youth, adolescents (girls and boys), in-laws, medical doctors/ practitioners, private hospitals, nursing homes and diagnostic centres
Tertiary	Officials, PRIs; frontline workers, women SHGs/Collectives, religious leaders, voluntary organizations, media, medical associations, industry associations, general public as a whole

5. SELECTION OF DISTRICTS

i) In Phase-I (Year 2014-15), the Scheme was started in 100 districts for focussed intervention and multi-sectoral action. These districts were identified on the basis of low Child Sex Ratio as per Census 2011 covering all States/UTs as a pilot with at least one district in each state. The criteria/norms for selection/identification of first 100 districts in Phase-I are as under :-
- 87 Districts have been selected from 23 States/UTs having Child Sex Ratio below the National average of 918.
- 8 Districts have been selected from 8 States/UTs having Child Sex Ratio above National average of 918 but showing declining trend.
- 5 Districts have been selected from 5 States/UTs having Child Sex Ratio above National average of 918 and showing improving trend so that other parts of country can learn from them.

ii) In Phase-II (Year 2015-16), the Scheme was expanded in additional 61 districts covering 11 States for creating awareness and advocacy about the issue taking into account the criticality of the issue and performance of the scheme on ground.

iii) In this short duration, BBBP has been well-received and favourable trends are visible in many of the districts. The scheme has been successful in establishing the improvement in Child Sex Ratio as a National Agenda. Based on the successful implementation in 161 districts, the Cabinet has approved the expansion of BBBP which would include Multi-sectoral intervention in 244 districts (in addition to existing 161 districts) and Alert District Media, Advocacy and Outreach in 235 districts, thus covering all the 640 districts (as per census 2011) of the Country to have a deeper positive impact on Child Sex Ratio.

The list of 161 districts - selected under BBBP in Phase-I and Phase-II is placed at **Annexure-I**. List of Districts selected under Pan India expansion for Multi-sectoral Action (244 districts) and Alert Media Advocacy and Outreach (235 districts) is placed at **Annexure-II** and **Annexure-III**.

6. COMPONENTS

6.1 **Advocacy and Media Campaign on Beti Bachao-Beti Padhao:** Under the Scheme, a Nation-wide campaign was launched for celebrating Girl Child and enabling her education. The campaign aims at ensuring that girls are born, nurtured and educated without discrimination to become empowered citizens of this country with equal rights. A 360° media approach is being adopted to create awareness and disseminating information about the issue across the nation. This includes radio spots/ jingles in Hindi and regional languages, television publicity, outdoor and print media, community engagement through mobile exhibition vans, social media and field publicity. Awareness generation through SMS campaigns, Mailers, Hand-outs, Brochures and other IEC material in English, Hindi and regional languages is to be adopted. Social Media Platforms are being used such as MyGov, Vikaspedia, Website of Ministry of Women and Child Development, Facebook, Youtube etc.

6.2 **Multi-Sectoral intervention in selected Gender Critical Districts worse on CSR**: Under the Scheme, the multi-sectoral action in selected 405 districts (including existing 161 districts) covering all States/UTs will focus on schematic intervention and sectoral actions in consultation with M/o H&FW & M/o HRD. Measurable outcomes and indicators will bring together concerned sectors, states and districts for urgent concerted multi-sectoral action to improve the CSR. A flexible framework for multi-sectoral action will be adapted and contextualized by State Task Forces for developing, implementing and monitoring State/ District Plans of Action to achieve the State Specific Monitorable Targets. State/ Districts will similarly develop their plans responsive to different State/District contexts.

7. MONITORABLE TARGETS

i) Improve the Sex Ratio at Birth (SRB) in selected gender critical districts by 2 points in a year.
ii) Reduce Gender differentials in Under Five Child Mortality Rate from 7 points in 2014(latest available SRS report) to 1.5 points per year
iii) At least 1.5 % increase per year of Institutional Deliveries.
iv) At least 1% increase per year of 1st Trimester ANC Registration.
v) Increase enrolment of girls in secondary education to 82% by 2018-19.
vi) Provide functional toilet for girls in every school in selected districts.
vii) Improve the Nutrition status of girls - by reducing number of underweight and anemic girls under 5 years of age.
viii) Ensure universalization of ICDS, girls' attendance and equal care monitored, using joint ICDS NHM Mother Child Protection Cards.
ix) Promote a protective environment for Girl Children through implementation of Protection of Children from Sexual Offences (POCSO) Act 2012.
x) Train Elected Representatives/ Grassroot functionaries as Community Champions to mobilize communities to improve CSR and promote Girl's education.

8. STRATEGIES

As the issue of decline in Child Sex Ratio is complex and multi-dimensional, a multi- sectoral strategy which is governed by the core principles of respecting, protecting and fulfilling the rights of girls and women, including the ending of gender discrimination and violence will be adopted. The core strategies will be as follows:

i) Implementing a sustained Mass Media Advocacy Outreach Campaign with a 360° media approach to create equal value for the girl child and promote her education.
ii) Placing the issue of decline in CSR/SRB in public discourse, improvement of which would be an indicator of gender balance.
iii) Focusing on Districts and Cities low on CSR for intensive and integrated action.
iv) Adopting Innovative Interventions/Actions by the districts as per their local needs, context and sensibilities.
v) Strengthening capacities of Panchayati Raj Institutions/Urban local bodies/ Elected Representatives/Grassroot workers as catalysts for social change, in partnership with local community/women's/youth groups.
vi) Engaging with Communities to challenge gender stereotypes and challenge social norms.
vii) Facilitating service delivery structures/schemes and programmes which are sufficiently responsive to issues of gender and children's rights.
viii) Enabling Inter-sectroal and inter-institutional convergence at District/Block/ grassroot levels.

9. MODALITIES OF SCHEME

9.1 Convergence with Line Ministries/Departments

Implementation of BBBP requires linkages for convergent action with concerned Ministries/Departments for policy and programmatic interventions, training and capacity building and communication. Further linkages will also be established with states and district administration for implementation.

Ministry/ Department	Role and Responsibilties
Ministry of Women and Child Development (MoWCD)	**National level** i. Provide overall guidance and support to States/UTs/Districts and other stakeholders in implementation of BBBP. ii. Provide overall administration of the scheme. iii. Collate best practises/ initiatives on creating value of girl child. iv. Undertake Training/Sensitization & Orientation of officials, functionaries and stakeholders. v. Undertake National advocacy and media outreach campaign vi. Development of Online Management Information System (MIS) for reporting and monitoring. vii. Protection of Children from Sexual Offences (POCSO) Act 2012 notified: National and State Specific Guidelines issued.

Department of Women and Child Development/Social Welfare	**State level** i. Facilitate and provide guidance to the districts for implementation of BBBP. ii. Convene State Task Force Meetings on a regular basis, ensure progress on intermediary targets. iii. Establish convergence on BBBP with other partner departments such as Health, Education, PRI/ULBs, Rural Development, and Registrar General of India (RGI) etc. iv. Strengthen linkages with other women oriented schemes and programmes. v. Facilitate Training of Master Trainers and ensure training is imparted by the districts to the existing network of AWWs/ ASHAs and other functionaries. vi. Identify local champions at all levels for creating awareness about the issue concerning women and girl child. vii. Reward & Recognize good performing districts, block, panchayats, grassroot workers and local champions. viii. Undertake innovative initiatives at state level to draw attention to equal value of girl child. ix. Ensure State specific/local thematic issues are addressed alongwith CSR. **Note**: State Resource Centre for Women (SRCW) under Mahila Shakti Kendra scheme to function as Programme Management Unit (PMU) to provide technical and coordination support for BBBP.
	District level The detailed guidelines for scheme implementation may be seen at at **Annexure-IX: Guidelines for District Collectors/ Deputy Commisioners** (Page 44-95**)**
Ministry of Health & Family Welfare (MoHF&W)	**Effective Implementation of Pre-Conception & Pre-natal Diagnostic Techniques (PC&PNDT) Act** **National level** i. Central Supervisory Board (CSB) and to Ensure regular meetings of Central Supervisory Board (CSB) ii. Two national meeting per year to review the implementation of PC& PNDT Act iii. Five regional review meetings iv. National Inspection and Monitoring Committee Visits (24 visits in a year) v. National Capacity Building workshop of State Appropriate Authorities and State Nodal Officers vi. National Capacity Building workshop for NIMC members vii. Orientation program for the State Appropriate Authorities and State Nodal Officers on new amendments to the PC&PNDT Rules
Department of Health and Family Welfare, State Government	**State level** i. Constitution/ reconstitution of State supervisory Board, Multimember State appropriate Authority and State Advisory Committee and ensure regular meetings.

	ii. Strengthening of the state PNDT cell (through the funds of Health Department). iii. Review meetings and field inspections and monitoring in every three months of the selected districts. iv. Setting up of Inspection targets for the state inspection committees. v. Orientation and sensitisation of the judiciary at state and district level through State Judicial Academies to ensure speedy decisions on the pending PNDT cases. vi. Setting up of a dedicated legal cell at the state level to ensure adequate and prompt defending of all the ongoing PNDT court cases and timely filing of appeals. The state coordinator of the legal cell may be a retired magistrate or the district judge with at least four lawyers with adequate office support. vii. Analysis, monitoring of all the on-going PNDT court cases pending in the district courts and updating of information (including the most crucial interventions required in each case) at the district level by state legal consultant viii. Follow-up with Registrars of Supreme Court/ High Court for disposal of PNDT cases with review by PMO ix. Timely communication to the State Medical Council in case of conviction or charge sheet is secured against any medical doctor to ensure suspension/ cancellation of medical license.
Department of Health, District level	**District level** The collectors /DMs may ensure the following through the Health Department: i. 100% registration of births in the district especially through Civil Registration System (CRS). ii. Monitoring the Sex Ratio at Birth, block /GP/ Municipality wise through birth registration data to identify and develop focused action plan for more affected areas of the district. iii. All pregnancies are registered and complete ANC and post Natal services are provided to all women. iv. All statutory bodies as District Advisory Committees under the PC&PNDT Act are constituted/ reconstituted and meetings are conducted at intervals mandated by the Act. v. The formulation of District Inspection and Monitoring Committees for conducting regular inspections and monitoring of the registered bodies under the Act. vi. Registration of all Genetic Laboratories, Genetic Counseling Centre and Genetic Clinics including IVF centres conducting pre-conception and pre-natal diagnostic counseling, test, procedure having potential for sex selection before/ after conception. vii. Maintenance of a comprehensive and detailed data base of the complaints / registrations/ renewals/ court cases/ convictions/ suspensions/ cancellations/ make and model of diagnostic equipment used in the diagnostic clinics, name and qualification

	of doctors conducting the diagnostic procedures/ test in the district for better monitoring and regulation. viii. Regular surveys of diagnostic centres (Genetic laboratories, Genetic Counseling Centres, Genetic Clinics/ Imaging Centres/ Ultrasound Clinics) capable of detecting/ determine the sex of the foetus to identify unregistered facilities. ix. Maintenance and timely submission of the records by the registered facilities as prescribed under the PC&PNDT Act on 5th of the following month and analyze/ audit the record for effective monitoring and regulation. x. Conducting decoys to unearth the illegal practice of sex selection in the District and coordinate with the neighboring District Appropriate Authorities to track inter district networks involved in illegal practice of sex selection. xi. Develop intelligence by instituting rewards for the informers. xii. Follow up of court cases pending under the PC&PNDT Act and ensure the attendance of District Appropriate Authority or person authorities on his/ her behalf in every hearing of the court case. xiii. Communication of the names of all the convicted doctors in the district to the Medical Council for necessary action under Section 23 (2) of the PC&PNDT Act. xiv. Training of medical officers for conducting diagnostic procedures in Government facilities to ensure effective complete compliance of PNDT Act. xv. Sensitization of all frontline workers (Health &WCD) towards girl child to ensure all Health and nutritional needs of Girl Child and to promote the special benefits provided to girl child through various programmes and schemes. xvi. Set up a functional anonymous complaint portal or platform. xvii. Utilization of the registration fee collected under the PC&PNDT Act for the effective implementation and monitoring of the Act. xviii. Submission of regular monthly report on the status of implementation of PC&PNDT Act to the State Appopriate Authorities to help timely compilation of Quarterly Progress Reports for the State/ UT. xix. Bimonthly review meetings under the chairmanship of Districts Collector/ Magistrate.
Ministry of Human Resource Development (MoHRD)- Department of	i. Activate School Management Committees (SMCs) to ensure universal enrolment, retention and completion of secondary education of girls. ii. Create Forums to encourage participation of girls through Balika Manch.

School Education and Literacy	iii. Construction and ensuring of functional toilet for girls . iv. Completion of Kasturba Gandhi Bal Vidyalayas. v. Campaign to re-enroll drop-out girls in secondary schools. vi. Construction of girls hostels for secondary and senior secondary schools. vii. Sensitization of teachers on Child Sex Ratio through Sarva Shiksha Abhiyan. viii. Institutionalize standard guidelines/ protocols for Girl Child Friendly Schools including residential schools and ensure its effective implementation. ix. Institute district level awards for feliciating girl-achievers, and special award for meritorious girls.

9.2 Convergence with other Line Ministries/Departments: Linkages with partner Ministries and line Departments such as Panchayati Raj, Urban Local Bodies, Youth Affairs and Sports, Skill Development Mission, Registrar General of India (RGI) to be strengthened.

9.3 Engagement with other stakeholders: Engagement with local NGOs, CBOs, Civil Society Groups, Women's Organizations working on the issue of Gender, Child Sex Ratio, and Education will be established. Linkages will be strengthened with the schools, colleges, professional colleges and universities to run sensitization campaigns on value of girl child and enable her education. The scope and role of local CSOs may be worked out mutually through consultations with District Administration.

9.4 Linkages will be explored with corporates to leverage and mobilize resources under Corporate Social Responsibility (CSR) in addressing issue on case to case basis.

10. STEPS TO BE TAKEN BY STATE GOVERNMENTS / UT ADMINISTRATIONS

10.1 States will form a **State Task Force (STF)** headed by the Chief Secretary to coordinate the Multi-Sectoral implementation of the Scheme. In UTs, the Task Force would be headed by Administrator, UT Administration.

10.2 Ensure meetings of STF at least twice in a year.

10.3 State will ensure formation of District Task Force (DTF) headed by Collector/Deputy Commissioner.

10.4 State Government/UT Administration will review the expenditure and performance of the Districts on key monitorable targets on a regular basis.

10.5 The State/UTs Government will facilitate trainings, initiate awareness generation activities and advocacy for changing the mind set of people. The Information Education and Communication materials will be used for wider dissemination and visibility of the issue.

11. MONITORING AND SUPERVISION

Monitoring of the BBBP Scheme would be at following levels:

11.1 **At National level**, a **National Task Force** (NTF) for Beti Bachao Beti Padhao headed by Secretary, WCD with representation from concerned ministries namely Ministry of Health & Family Welfare, Ministry of Human Resource Development, National Legal Services Authority, Department of Disability Affairs and Ministry of Information and Broadcasting, Gender Experts and Civil Society representatives. The Task Force will provide national level guidance and support; finalize training content; review state plans and monitor effective implementation. The NTF will meet on a bi-annual basis to review the implementationof the Scheme.

11.2 Ministry of Women and Child Development is the nodal Ministry for the implementation and monitoring of the scheme. Concerned ministries would be responsible for ensuring relevant sectoral inputs for the effective implementation. MWCD will have the responsibility of coordinating the implementation of the scheme through the BBBP Division. A Programme Management Unit (PMU) will be created under BBBP to provide technical inputs and support to BBBP Division for the implementation, coordination and monitoring of the Scheme. Secretary, WCD may cause minor changes in BBBP guidelines for operational exigencies in needed cases without affecting basic aim, object and substance of BBBP and without additional financial implication.

11.3 **At the State level**, the States shall form a **State Task Force (STF)** with representation of concerned Departments including State Legal Services Authority and Department of Disability Affairs for Beti Bachao, Beti Padhao to coordinate the Multi-Sectoral implementation of the Scheme. As the issue requires convergence and coordination between Departments, the Task Force would be headed by the Chief Secretary. In UTs the Task Force would be headed by Administrator, UT Administration. Some States/UTs have their own mechanism at the State/UT level for Women's Empowerment, Gender and Child related issues which may be considered and/or strengthened as State/UT Task Force. Principal Secretary, WCD/Social Welfare will be the convenor of this body. Department of Women and Child Development will have the responsibility of coordinating all the activities related to implementation of the Scheme in the State/UTs through the Directorate of ICDS/ MSK (Mahila Shakti Kendra). State Resource Centre for Women (SRCWs), institutions under the MSK Scheme wherever functional, will function as PMU to provide technical and coordination support for implementation and monitoring of the State action plan. The STF will meet at least twice in a year to review and assess the progress on intermediary targets achieved by the districts.

11.4 **At the District level,** a **District Task Force (DTF)** led by the District Collector/Deputy Commissioner with representation of Departments like Health, Education, and other concerned departments such as District Legal Services Authority, Police. The DTF will be responsible for effective implementation, monitoring and supervision of the District Action Plan (DAP). Technical support and guidance for the formulation and implementation of Action Plan in the district would be provided by District Programme

Officer (DPO) in the District ICDS Office using the Block level Action Plans. They shall also undertake monthly review of the progress on the activities listed in the Department Plans of action at the district level. MSK/District Level Centres for Women (DLCW), wherever functional, will act as PMU to provide technical and co-ordination support to DC/DM on implementation of BBBP.

11.5 **At the Block level**, a Block level Committee would be set up under the chairpersonship of the Sub Divisional Magistrate/Sub Divisional Officer/Block Development Officer (as may be decided by the concerned District Administration) to provide support in effective implementation, monitoring and supervision of the Block Action Plan. The College Student Volunteers under MSK (in 115 selected backward districts) will sensitize and create awareness in the community on BBBP.

11.6 **At the Gram Panchayat/Ward level**, the respective Panchayat Samiti/Ward Samiti (as may be decided by concerned State Governments) having jurisdiction over the concerned Gram Panchayat/Ward would be responsible for the overall coordination and supervision for effectively carrying out activities under the Plan with technical support of DLCW-Coordinator. **At Village level**, Village Health Sanitation and Nutrition Committees, (recognized as sub committees of panchayats) will guide and support village level implementation and monitoring of the plan.

12. ADMINISTRATION OF SCHEME

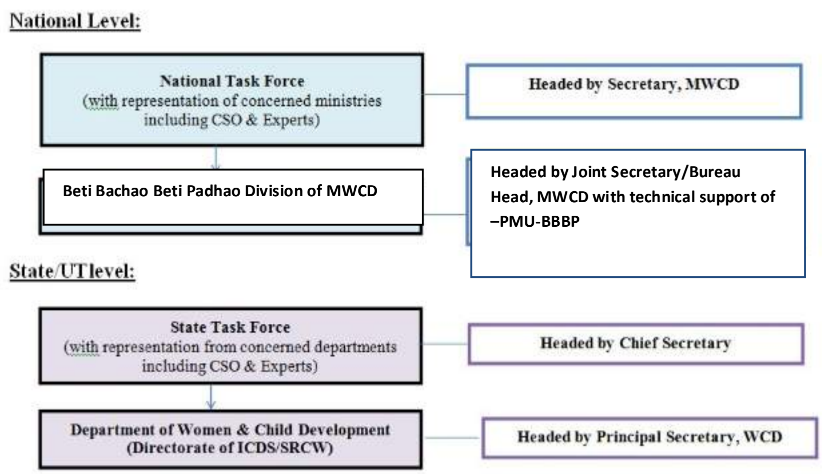
12.1 Beti Bachao Beti Padao Scheme is a Central Sector Schemes (CSS), implemented through State Governments/UTs through District Collectors/District Magistrates. GoI will provide 100 percent assistance for the implementation of the BBBP Scheme to the District Collectors. The Ministry of Women and Child Development (WCD) will be responsible for budgetary control and administration of the Scheme from the Centre. At the State/UT level, the Secretary of the Department of WCD will be responsible for the overall implementation of the Scheme along with the Director and other officers.

12.2 DPO at district level will be nodal officer for the implementation of the Scheme.

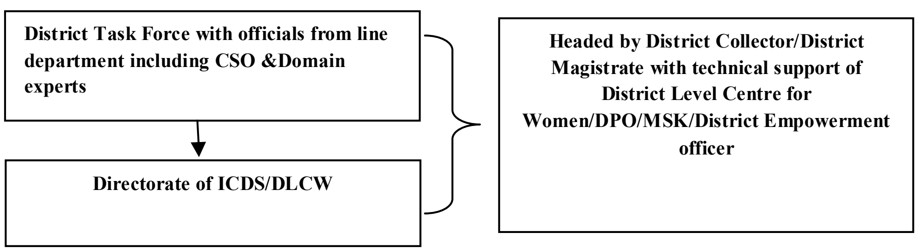
12.3 The scheme will be implemented through ICDS platform/MSK/DLCW at district, block and village level in convergence with Health, Education and Panchayati Raj Ministry.

12.4 The State component will be administered and supported under MSK scheme.

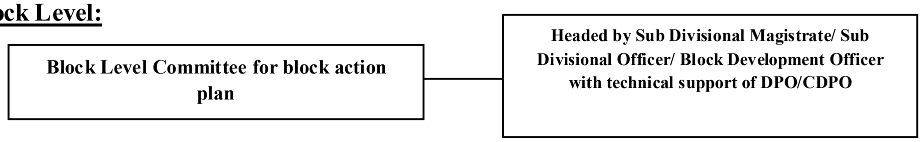
The flow chart of the administrative set for implementation of the Scheme at various levels is as under;



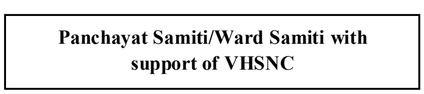
District Level:



Block Level:



Gram Panchayat / Ward Level:



13. FINANCIAL MANAGEMENT: In terms of the Integrated Finance Division, MWCD's OM dated 8th July 2016 communicating restructuring of the plan schemes as per Ministry of Finance D.O. letter NO. 66(01)/PF. II/2015 dated 18.4.2016.

13.1 Beti Bachao Beti Padhao(BBBP) scheme shall be operated/implemented under the Centrally Sponsored Umbrella Scheme namely, Mission for Protection and Empowerment for Women with 100% financial assistance for District Level component of the scheme. The Grant in Aid(GIA) shall be released by the Ministry of Women and Child Development, Government of India (GoI) directly to the District Collector/District Magistrate of the selected district.

13.2 The component –wise requirement of funds for the year 2017-18, 2018-19 & 2019-20 is at **Annexure- IV** which reflects a total requirement of **Rs. 1132.5 Crore**. The component wise budget allocation for Central level is at **Anenxure-V**; District level component at **Annexure- VI** alongwith the **district level norms** at **Annexure-VII.**

13.3 The District Authorities shall have a separate designated BBBP Account operated by District Collector/ District Magistrate for implementing the scheme at the grassroots level. The details of the bank account open (name of the bank, branch, account number, address) along with IFSC Code, Mobile Number, may be intimated to this Ministry for transfer of funds through Public Financial Management System (PFMS). The details related to PFMS registeration, performa and mandate form is placed at **Annexure VIII**.

13.4 The funds to the District Collector/ District Magistrate shall be released in two installments as per the proposals received from the respective Districts for District level activities as per the BBBP scheme guidelines.

13.5 District Action Plans (DAP) shall be prepared by DC/DM of the concerned District and shall be shared with Department of WCD/Social Welfare and Ministry of WCD, Government of India. The approval of DAP will be conveyed by the WCD Ministry.

13.6 Monitoring/review to be done by State WCD department/ Social Welfare department through State Resource Center for Women (SRCW) wherever it exists.

13.7 The District Collector/District Magistrate shall furnish the UC, SoE and Physical Progress Report directly to the MWCD (with a copy marked to the Principal Secretary, Deptt. Of WCD/Social Welfare of the respective State Govt./UT Admin.) in respect of the expenditure incurred on implementation of the Scheme in the District.

13.8 Review of expenditure and performance to be done half yearly by State task force.

13.9 The districts have to submit the financial progress of expenditure and Physical report before the release of second installment of the financial year.

Timelines for submission of reports:

i) Half yearlyProgress of Expenditure along with Physical and financial reporting in prescribed formats will be sent to GoI, by the following dates :

- **First half year ending 30th September : by15th October**
- **Second half year ending 31st March : by 15th April**

14. REPORTING

To ensure accountability and for service improvement, it is important to document all activities conducted at the District, Block and Gram Panchayat Level, related to the Scheme and Campaign.

i) DPO may be designated as the Coordinating Officer by the DTF who will be responsible for coordinating with the Nodal Officers from Health and Education departments. The Coordinating Officer will collate and compile the monthly reports for submission to the MWCD with copy toState Governments.

ii) A Nodal Officer from each Department for formulation would be nominated for implementation and monitoring of District Action Plans under overall supervision of DC/DM.

iii) Regular process of documentation of all activities conducted at the District, Block and Gram Panchayat Level, related to the Scheme and Campaign will be undertaken through regular reports, MIS and photographic documentation at the district level.

iv) The qualitative progress should be well documented through case studies, good practices, innovations and be supplemented through photographs.

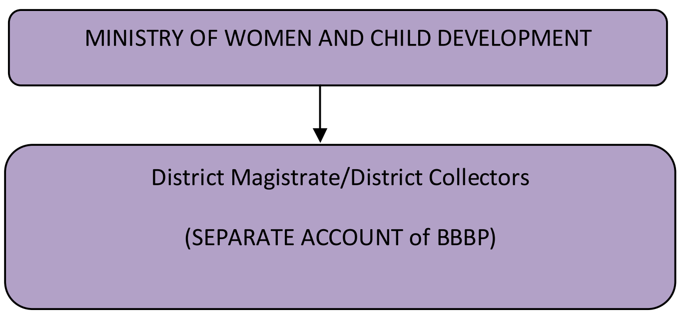
v) At the District level, the online monthly progress report shall be furnished by nodal officer (DPO, ICDS). The Nodal Officer of Department of health (part B) and Education (part C) are responsible to provide information as per the MIS.

vi) The quarterly reporting format is to be submitted to this Ministry on a quarterly basis as prescribed in **Annexure XI.**

vii) The Districts have to submit utilization certificate (UC), SoE and annual physical report against the release of the fund for the previous Financial Year. The Format for U.C, S.O.E, and Physical Progress Report is at **Annexure-XII (Part A, Part B, Part C).**

DIAGRAMATIC REPRESENTATION OF FUND FLOW

A.) DISTRICT COMPONENT-BBBP



B.) STATE COMPONENT-BBBP (Under MSK Scheme)

State level Component of BBBP is with MSK Scheme and will be implemented with a cost sharing pattern

- Between Central Government and the States as 60:40
- In respect of North Eastern and Special Category States, the costs sharing ratio shall be 90:10
- In UTs, scheme will be implemented with 100% Central funds

15. EVALUATION

i) Evaluation of the scheme by independent agency will be conducted in consultation with NITI Aayog.
ii) The formats and methodology for the surveys/concurrent evaluation mechanism would be devised by the GOI to maintain uniformity.

16. AUDIT AND SOCIAL AUDIT

i) Audit shall be done as per Comptroller and Auditor General of India norms and that channel will be followed at the Central and State Government levels.

ii) Social Audit will also be undertaken which will be conducted by Civil Society Groups to obtain direct feedback from public and institutions involved in implementation of the scheme.

List of 161 districts of Beti Bachao Beti Padhao				
SN	**Name of State / UT**	**Number of Districts**	**Census 2001**	**Census 2011**
	INDIA		**927**	**918**
1	Gujarat (9)	Surat	859	835
2		Mahesana	801	842
3		Gandhinagar	816	847
4		Ahmadabad	835	857
5		Rajkot	854	862
6		**Anand**	849	884
7		**Amreli**	892	886
8		**Patan**	865	890
9		**Bhavnagar**	881	891
10	Haryana (20)	Mahendragarh	818	775
11		Jhajjar	801	782
12		Rewari	811	787
13		Sonipat	788	798
14		Ambala	782	810
15		Kurukshetra	771	818
16		Rohtak	799	820
17		Karnal	809	824
18		Yamunanagar	806	826
19		Kaithal	791	828
20		Bhiwani	841	832
21		Panipat	809	837
22		**Gurgaon**	807	830
23		**Jind**	818	838
24		**Faridabad**	847	843
25		**Hisar**	832	851
26		**Fatehabad**	828	854
27		**Sirsa**	817	862
28		**Panchkula**	829	863
29		**Palwal**	854	866
30	Himachal Pradesh (3)	Una	837	875
31		**Kangra**	836	876
32		**Hamirpur**	850	887
33	Jammu & Kashmir (15)	Jammu	819	795
34		Pulwama	1046	829
35		Kathua	847	831
36		Badgam	963	832
37		Anantnag	977	841
38		**Samba**	798	779
39		**Baramulla**	961	863
40		**Ganderbal**	1014	863
41		**Rajouri**	905	865
42		**Srinagar**	983	865
43		**Shopiyan**	1011	878

44		**Kupwara**	1021	879
45		**Kulgam**	1003	885
46		**Udhampur**	912	886
47		**Bandipora**	967	892
48	Madhya Pradesh (6)	Morena	837	829
49		Gwalior	853	840
50		Bhind	832	843
51		Datia	874	856
52		**Rewa**	926	885
53		**Tikamgarh**	916	892
54	Maharastra (16)	Beed	894	807
55		Jalgaon	880	842
56		Ahmadnagar	884	852
57		Buldana	908	855
58		Aurangabad	890	858
59		Washim	918	863
60		Kolhapur	839	863
61		Osmanabad	894	867
62		Sangli	851	867
63		Jalna	903	870
64		**Hingoli**	927	882
65		**Solapur**	895	883
66		**Pune**	902	883
67		**Parbhani**	923	884
68		**Nashik**	920	890
69		**Latur**	918	889
70	NCT of Delhi (7)	South West	846	845
71		North West	857	865
72		East	865	871
73		West	859	872
74		North	886	873
75		**North East**	875	880
76		**South**	888	885
77	Punjab (20)	Tarn Taran	784	820
78		Gurdaspur	789	821
79		Amritsar	792	826
80		Muktsar	811	831
81		Mansa	782	836
82		Patiala	776	837
83		Sangrur	784	840
84		Sahibzada Ajit Singh Nagar	785	841
85		Fatehgarh Sahib	766	842
86		Barnala	792	843
87		Firozpur	822	847
88		**Faridkot**	812	851
89		**Bathinda**	785	854
90		**Ludhiana**	817	860
91		**Moga**	818	860
92		**Rupnagar**	799	863

93		**Hoshiarpur**	812	865
94		**Kapurthala**	785	871
95		**Jalandhar**	806	874
96		**Shahid Bhagat Singh Nagar**	808	885
97	Rajasthan (14)	Jhunjhunun	863	837
98		Sikar	885	848
99		Karauli	873	852
100		Ganganagar	850	854
101		Dhaulpur	860	857
102		Jaipur	899	861
103		Dausa	906	865
104		Alwar	887	865
105		Bharatpur	879	869
106		Sawai Madhopur	902	871
107		**Jaisalmer**	869	874
108		**Hanumangarh**	872	878
109		**Jodhpur**	920	891
110		**Tonk**	927	892
111	Uttar Pradesh (21)	Baghpat	850	841
112		Gautam Buddha Nagar	854	843
113		Ghaziabad	854	850
114		Meerut	857	852
115		Bulandshahr	867	854
116		Agra	866	861
117		Muzaffarnagar	859	863
118		Mahamaya Nagar	886	865
119		Jhansi	886	866
120		Mathura	872	870
121		**Etawah**	895	875
122		**Aligarh**	886	877
123		**Etah**	880	879
124		**Firozabad**	887	881
125		**Jalaun**	889	881
126		**Bijnor**	905	883
127		**Mainpuri**	892	884
128		**Hamirpur**	904	886
129		**Saharanpur**	872	887
130		**Farrukhabad**	897	889
131		**Mahoba**	900	892
132	Uttarakhand (5)	Pithoragarh	902	816
133		Champawat	934	873
134		**Hardwar**	862	877
135		**Dehradun**	894	889
136		**Chamoli**	935	889
137	Andaman& Nicobar	Nicobars	937	945
138	Andhra Pradesh	Y.S.R. Kadapa	951	918
139	Arunachal Pradesh	Dibang Valley	874	889
140	Assam	Kamrup	943	946

		Metropolitan		
141	Bihar	Vaishali	937	904
142	Chandigarh	Chandigarh	845	880
143	Chhattisgarh	Raigarh	964	947
144	Dadra & Nagar Haveli	Dadra & Nagar Haveli	979	926
145	Daman & Diu	Daman	907	897
146	Goa	North Goa	938	939
147	Jharkhand	Dhanbad	951	916
148	Karnataka	Bijapur	928	931
149	Kerala	Thrissur	958	950
150	Lakshadweep	Lakshadweep	959	911
151	Manipur	Senapati	962	893
152	Meghalaya	Ribhoi	972	953
153	Mizoram	Saiha	950	932
154	Nagaland	Longleng	964	885
155	Odisha	Nayagarh	904	855
156	Puducherry	Yanam	964	921
157	Sikkim	North	995	929
158	Tamil Nadu	Cuddalore	957	896
159	Telangana	Hyderabad	943	914
160	Tripura	South Tripura	961	951
161	West Bengal	Kolkata	927	933

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Annexure-II

List of districts selected under Multisectoral Action: (244 districts)

S.No.	Name of State / UTs	Districts	2001	2011
1	**Andhra Pradesh**	Anantapur	958	927
2	(07)	Chittoor	955	931
3		Prakasam	955	932
4		Krishna	963	935
5		Kurnool	958	938
6		Sri Potti Sriramulu Nellore	954	939
7		Guntur	959	945
8	**Arunachal Pradesh**	West Siang	950	941
9	(05)	Upper Siang	1010	946
10		Lower Dibang Valley	955	948
11		Kurung Kumey	1049	983
12		East Kameng	1035	1001
13	**Bihar**	Patna	923	909
14	(16)	Muzaffarpur	928	915
15		Bhojpur	940	918
16		Begusarai	946	919
17		Lakhisarai	951	920
18		Samastipur	938	923
19		Saran	949	926
20		Khagaria	932	926
21		Rohtas	951	931
22		Nalanda	942	931
23		Purba Champaran	937	933
24		Madhubani	939	936
25		Bhagalpur	966	938
26		Sheikhpura	955	940
27		Banka	965	943
28		Nawada	978	945
29	**Chhattisgarh**	Bijapur	1000	978
30	**Daman & Diu**	Diu	960	929
31	**Gujarat**	Surendranagar	886	896
32	(13)	Kheda	876	896
33		Vadodara	886	897

34		Banas Kantha	907	898
35		Porbandar	898	903
36		Sabar Kantha	879	903
37		Jamnagar	898	904
38		Junagadh	903	907
39		Kachchh	922	921
40		Valsad	933	925
41		Panch Mahals	935	932
42		Narmada	945	941
43		Dahod	967	948
44	**Haryana**	Mewat	894	906
45	**Himachal Pradesh**	Solan	900	899
46	(05)	Bilaspur	882	900
47		Mandi	918	916
48		Shimla	929	925
49		Sirmaur	934	928
50	**Jammu & Kashmir**	Poonch	959	893
51	(06)	Reasi	952	919
52		Kishtwar	977	924
53		Ramban	968	925
54		Doda	959	933
55		Leh(Ladakh)	955	946
56	**Jharkhand**	Hazaribagh	972	933
57	(11)	Giridih	977	942
58		Bokaro	950	923
59		Kodarma	976	949
60		Ramgarh	953	927
61		Ranchi	960	938
62		Purbi Singhbhum	941	923
63		Palamu	963	945
64		Saraikela-Kharsawan	954	943
65		Deoghar	973	950
66		Jamtara	977	954
67	**Karnataka**	Bagalkot	940	935
68	(04)	Haveri	957	946
69		Gadag	952	947
70		Dakshina Kannada	952	947
71	**Madhya Pradesh**	Shivpuri	907	893
72	(36)	Sheopur	929	897

73		Chhatarpur	917	900
74		Indore	908	901
75		Satna	931	910
76		Guna	930	910
77		Narsinghpur	917	911
78		Sehore	927	912
79		Sidhi	952	914
80		Panna	932	914
81		Dewas	930	918
82		Hoshangabad	927	919
83		Rajgarh	938	920
84		Shajapur	936	920
85		Bhopal	925	920
86		Ashoknagar	932	921
87		Singrauli	955	923
88		Jabalpur	931	923
89		Burhanpur	934	924
90		Sagar	931	925
91		Vidisha	943	926
92		Mandsaur	946	927
93		Neemuch	931	927
94		Dhar	944	928
95		Damoh	935	928
96		Ujjain	938	930
97		East Nimar	946	932
98		Raisen	936	932
99		West Nimar	962	938
100		Ratlam	956	939
101		Katni	952	939
102		Jhabua	967	943
103		Umaria	959	943
104		Barwani	970	948
105		Anuppur	977	950
106		Seoni	977	953
107	**Maharashtra (15)**	Satara	878	895
108		Dhule	907	898
109		Nanded	929	910
110		Akola	933	912
111		Mumbai Suburban	923	913
112		Mumbai City	922	914

113		Wardha	928	919
114		Sindhudurg	944	922
115		Yavatmal	933	922
116		Thane	931	924
117		Nagpur	942	931
118		Raigarh	939	935
119		Amravati	941	935
120		Ratnagiri	952	936
121		Nandurbar	961	944
122	**Manipur** (07)	Tamenglong	936	917
123		Chandel	962	921
124		Ukhrul	946	923
125		Bishnupur	952	933
126		Thoubal	967	935
127		Imphal East	963	943
128		Churachandpur	968	948
129	**Mizoram** (01)	Serchhip	974	949
130	**Nagaland** (06)	Mon	973	912
131		Phek	926	913
132		Tuensang	968	933
133		Peren	968	935
134		Mokokchung	989	949
135		Wokha	985	956
136	**NCT of Delhi** (02)	New Delhi	898	894
137		Central	903	905
138	**Odisha** (14)	Dhenkanal	925	877
139		Angul	937	889
140		Ganjam	939	908
141		Cuttack	939	914
142		Khordha	926	916
143		Deogarh	956	927
144		Sundargarh	970	946
145		Sambalpur	959	940
146		Kendrapara	940	926
147		Jajpur	937	926
148		Jharsuguda	949	943
149		Bhadrak	943	942
150		Baleshwar	944	943
151		Kalahandi	984	957
152	**Rajasthan** (19)	Bundi	912	894
153		Jalor	921	895

154		Sirohi	918	897
155		Nagaur	915	897
156		Pali	925	899
157		Kota	912	899
158		Ajmer	922	901
159		Churu	906	902
160		Rajsamand	936	903
161		Barmer	919	904
162		Bikaner	920	908
163		Jhalawar	934	912
164		Chittaurgarh	926	912
165		Baran	919	912
166		Dungarpur	955	922
167		Banswara	962	934
168		Udaipur	947	924
169		Bhilwara	949	928
170		Pratapgarh	953	933
171	**Tamil Nadu**	Ariyalur	949	897
172	(10)	Dharmapuri	826	913
173		Namakkal	889	914
174		Salem	851	916
175		Perambalur	937	913
176		Viluppuram	961	941
177		Tiruvannamalai	948	930
178		Thiruvallur	957	946
179		Tiruchirappalli	955	947
180		Chennai	972	950
181	**Telangana**	Warangal	955	923
182	(07)	Nalgonda	952	923
183		Mahbubnagar	952	925
184		Rangareddy	959	933
185		Adilabad	962	934
186		Karimnagar	962	935
187		Nizamabad	959	948
188	**Uttar Pradesh**	Kanpur Nagar	869	873
189	(47)	Varanasi	919	885
190		Allahabad	917	893
191		Kashiram Nagar	905	893
192		Auraiya	894	896
193		Kanpur Dehat	892	897
194		Kannauj	912	898

195		Badaun	890	899
196		Hardoi	914	899
197		Ballia	942	900
198		Mirzapur	928	902
199		Banda	917	902
200		Sant Ravidas Nagar (Bhadohi)	916	902
201		Shahjahanpur	895	903
202		Jyotiba Phule Nagar	911	903
203		Bareilly	906	903
204		Chitrakoot	928	907
205		Fatehpur	927	907
206		Ghazipur	934	908
207		Gorakhpur	934	909
208		Chandauli	937	911
209		Pilibhit	941	912
210		Lucknow	915	915
211		Moradabad	912	916
212		Lalitpur	931	916
213		Pratapgarh	936	917
214		Jaunpur	930	918
215		Azamgarh	949	919
216		Unnao	923	920
217		Kheri	943	921
218		Sultanpur	941	922
219		Kaushambi	946	923
220		Sonbhadra	957	925
221		Deoria	948	925
222		Gonda	952	926
223		Mau	946	926
224		Rae Bareli	941	926
225		Shrawasti	944	928
226		Kushinagar	955	929
227		Basti	938	929
228		Sitapur	936	930
229		Mahrajganj	958	931
230		Faizabad	945	931
231		Ambedkar Nagar	942	932
232		Bara Banki	941	932
233		Bahraich	965	935
234		Siddharthnagar	964	935

235	**Uttarakhand** (08)	Tehri Garhwal	927	897
236		Udham Singh Nagar	913	899
237		Nainital	911	902
238		Bageshwar	931	904
239		Pauri Garhwal	930	904
240		Rudraprayag	953	905
241		Uttarkashi	942	916
242		Almora	932	922
243	**West Bengal** (02)	Cooch Behar	964	948
244		Bankura	953	949

Annexure-III

List of districts selected under Media Advocacy and Outreach: (235 districts)

S.No.	Name of State / Uts	Districts	2001	2011
1	**Andaman& Nicobar** (02)	South Andaman	949	969
2		North & Middle Andaman	977	974
3	**Andhra Pradesh** (05)	Srikakulam	967	954
4		Vizianagaram	980	960
5		Visakhapatnam	976	961
6		West Godavari	970	964
7		East Godavari	978	968
8	**Arunachal Pradesh** (10)	Tirap	941	961
9		Lower Subansiri	972	966
10		Lohit	933	966
11		Upper Subansiri	985	970
12		West Kameng	955	973
13		Papum Pare	978	977
14		Changlang	954	979
15		Tawang	948	986
16		East Siang	958	988
17		Anjaw	932	991
18	**Assam** (26)	Dhemaji	970	950
19		Cachar	961	954
20		Kokrajhar	955	954
21		Hailakandi	927	954
22		Morigaon	966	956
23		Karbi Anglong	974	959
24		Lakhimpur	967	959
25		Sivasagar	968	960
26		Tinsukia	958	960
27		Barpeta	961	961
28		Dibrugarh	962	962
29		Goalpara	974	963
30		Golaghat	963	963
31		Nagaon	975	964
32		Jorhat	967	964
33		Sonitpur	974	966

34		Baksa	961	966
35		Dima Hasao	955	967
36		Nalbari	961	967
37		Kamrup	963	967
38		Chirang	958	968
39		Dhubri	964	968
40		Darrang	977	969
41		Bongaigaon	972	969
42		Karimganj	965	969
43		Udalguri	975	973
44	**Bihar** (21)	Jehanabad	915	922
45		Munger	914	922
46		Sheohar	916	929
47		Madhepura	927	930
48		Sitamarhi	924	930
49		Darbhanga	915	931
50		Saharsa	912	933
51		Buxar	925	934
52		Siwan	934	940
53		Arwal	920	940
54		Kaimur (Bhabua)	940	942
55		Aurangabad	943	944
56		Supaul	925	944
57		Pashchim Champaran	953	953
58		Purnia	967	954
59		Gopalganj	964	954
60		Jamui	963	956
61		Araria	963	957
62		Gaya	968	960
63		Katihar	966	961
64		Kishanganj	947	971
65	**Chhattisgarh** (16)	Janjgir – Champa	966	950
66		Bilaspur	965	961
67		Surguja	977	962
68		Durg	966	963
69		Korba	978	966
70		Koriya	970	968
71		Raipur	965	968
72		Mahasamund	979	971
73		Dhamtari	976	973
74		Uttar Bastar Kanker	975	978

75		Jashpur	975	980
76		Kabeerdham	970	983
77		Rajnandgaon	984	986
78		Narayanpur	999	989
79		Bastar	1009	994
80		Dakshin Bastar Dantewada	1023	1005
81	**Goa** (01)	South Goa	937	946
82	**Gujarat** (04)	Bharuch	918	920
83		Navsari	915	923
84		Tapi	951	953
85		The Dangs	974	964
86	**Himachal Pradesh** (04)	Chamba	955	953
87		Kullu	960	962
88		Kinnaur	979	963
89		Lahul & Spiti	961	1033
90	**Jammu & Kashmir** (01)	Kargil	980	977
91	**Jharkhand** (12)	Godda	978	960
92		Sahibganj	975	960
93		Garhwa	962	960
94		Gumla	975	963
95		Khunti	966	964
96		Dumka	975	966
97		Chatra	976	967
98		Latehar	976	968
99		Simdega	978	969
100		Lohardaga	945	970
101		Pakur	964	975
102		Pashchimi Singhbhum	978	983
103	**Karnataka** (25)	Belgaum	921	934
104		Mandya	934	939
105		Bidar	941	942
106		Gulbarga	931	943
107		Dharwad	943	944
108		Bangalore	943	944
109		Chitradurga	946	947
110		Davanagere	946	948
111		Raichur	964	950
112		Bangalore Rural	939	950
113		Yadgir	952	951
114		Chamarajanagar	964	953

115		Chikkaballapura	952	953
116		Uttara Kannada	946	955
117		Koppal	953	958
118		Udupi	958	958
119		Tumkur	949	959
120		Bellary	947	960
121		Shimoga	956	960
122		Mysore	962	961
123		Kolar	965	962
124		Ramanagara	945	962
125		Chikmagalur	959	969
126		Hassan	958	973
127		Kodagu	977	978
128	**Kerala** (13)	Alappuzha	956	951
129		Ernakulam	954	961
130		Kasaragod	959	961
131		Idukki	969	964
132		Kottayam	962	964
133		Thiruvananthapuram	962	964
134		Wayanad	959	965
135		Malappuram	960	965
136		Palakkad	963	967
137		Kozhikode	959	969
138		Kannur	962	971
139		Kollam	960	973
140		Pathanamthitta	967	976
141	**Madhya Pradesh** (08)	Harda	925	928
142		Shahdol	969	950
143		Chhindwara	958	956
144		Betul	969	957
145		Balaghat	968	967
146		Dindori	989	970
147		Mandla	981	970
148		Alirajpur	982	978
149	**Maharastra** (04)	Bhandara	956	950
150		Chandrapur	939	953
151		Gondiya	958	956
152		Gadchiroli	966	961
153	**Manipur**	Imphal West	943	949
154	**Meghalaya** (06)	East Khasi Hills	972	964
155		West Khasi Hills	975	967

156		South Garo Hills	971	974
157		Jaintia Hills	995	976
158		West Garo Hills	959	976
159		East Garo Hills	972	980
160	**Mizoram** (06)	Lunglei	962	963
161		Lawngtlai	947	967
162		Champhai	974	971
163		Mamit	937	979
164		Aizawl	973	979
165		Kolasib	973	980
166	**Nagaland** (04)	Zunheboto	944	948
167		Kiphire	936	948
168		Dimapur	970	966
169		Kohima	967	985
170	**Odisha** (15)	Jagatsinghapur	926	929
171		Puri	931	932
172		Subarnapur	967	952
173		Balangir	967	955
174		Bargarh	957	957
175		Mayurbhanj	956	960
176		Kandhamal	970	962
177		Rayagada	981	965
178		Kendujhar	962	967
179		Gajapati	964	967
180		Baudh	966	978
181		Koraput	983	979
182		Nuapada	969	981
183		Malkangiri	982	992
184		Nabarangapur	999	998
185	**Puducherry** (03)	Karaikal	979	969
186		Puducherry	967	970
187		Mahe	910	978
188	**Sikkim** (03)	South District	969	953
189		East District	950	960
190		West District	966	964
191	**Tamil Nadu** (21)	Krishnagiri	905	926
192		Madurai	926	932
193		Dindigul	930	934
194		Theni	891	934
195		Karur	930	939
196		Vellore	943	944

197		Tiruppur	954	952
198		Erode	935	953
199		Virudhunagar	958	955
200		Coimbatore	968	956
201		Thanjavur	959	957
202		Thiruvarur	970	958
203		Nagapattinam	963	959
204		Kancheepuram	961	959
205		Sivaganga	952	960
206		Pudukkottai	955	960
207		Tirunelveli	957	960
208		Ramanathapuram	964	961
209		Thoothukkudi	953	963
210		Kanniyakumari	968	964
211		The Nilgiris	979	985
212	**Telangana**	Medak	964	952
213	(02)	Khammam	971	958
214	**Tripura** (03)	West Tripura	967	952
215		Dhalai	965	968
216		North Tripura	970	969
217	**Uttar Pradesh** (03)	Rampur	922	924
218		Sant Kabir Nagar	941	942
219		Balrampur	961	950
220	**West Bengal** (16)	Purba Medinipur	942	946
221		Maldah	964	950
222		Barddhaman	957	951
223		Hugli	951	952
224		Uttar Dinajpur	965	953
225		Puruliya	964	953
226		Darjiling	962	953
227		Jalpaiguri	969	955
228		North Twenty Four Parganas	957	956
229		Dakshin Dinajpur	966	957
230		Birbhum	964	959
231		Nadia	972	960
232		Haora	956	962
233		South Twenty Four Parganas	964	963
234		Paschim Medinipur	959	963
235		Murshidabad	972	968

Annexure- IV

S. No	Particulars at each level	Cost per unit	No of unit	2017-18	Cost per unit	No of unit	2018-19	Cost per unit	No of unit	2019-2020	Total
	Component and year wise expenditure										
											(Rs. in Lakhs)
1	**Central Level**										
	(i) Media Campaign (by MoI&B, DAVP)	25	405	10125	25	405	10125	25	405	10125	
	(ii) Training/orientation/ Consultation, Workshops/Research/Development of MIS & its maintenance/other miscellaneous works	500	-	500	500	-	500	500	-	500	
	(iii) Monitoring and Evaluation	1000	-	1000	1000	-	1000	1000	-	1000	
	(iv)Media Campaign for 235 BBBP Alert Districts	25	235	5875	25	235	5875	25	235	5875	
	Sub Total (Central Level)			**17500**			**17500**			**17500**	**52500**
2	**District Level**										
i).	(i) Inter-sectoral Consultation & Meeting of DTF and BTF and media campaign (ii) Training & Capacity building/sensitization programme	8	405(161+ 244)	3240	8	405(161+ 244)	3240	8	405(161+ 244)	3240	
ii).	i) Innovation and Outreach Activities. **(ii) IEC material/awareness kit to Anganwadi Centers**	25	405	10125	20	405	10125	20	405	10125	
iii).	Monitoring, Evaluation and Documentation	3	405	1215	3	405	1215	3	405	1215	
iv).	Sectoral activities of M/O HRD	5	405	2025	5	405	2025	5	405	2025	
v).	Sectoral activities ofMoH&FW	5	405	2025	5	405	2025	5	405	2025	
vi)	Flexi fund (10%)	4	405	1620	4	405	1620	4	405	1620	
	Sub Total (District Level)	**50**	**405**	**20250**	**50**	**405**	**20250**	**50**	**405**	**20250**	**60750**
	Grand Total			**37750**			**37750**			**37750**	**113250**
				377.5 Cr			**377.5 Cr**			**377.5 Cr**	**1132.5 Cr.**

Annexure-V

Central level norms											
											(Rs. in Lakhs)
S. No	**Particulars**	**Cost per unit**	**No of unit**	**2017-18**	**Cost per unit**	**No of unit**	**2018-19**	**Cost per unit**	**No of unit**	**2019-2020**	**Total**
1	**Central Level**										
	(i) Media Campaign (by MoI&B, DAVP)	25	405	10125	25	405	10125	25	405	10125	
	(ii) Training/orientation/ Consultation, Workshops/Research/Development of MIS & its maintenance/other miscellaneous works	500	-	500	500	-	500	500	-	500	
	(iii) Monitoring and Evaluation	1000	-	1000	1000	-	1000	1000	-	1000	
	(iv)Media Campaign for 235 BBBP Alert Districts	25	235	5875	25	235	5875	25	235	5875	
	Sub Total (Central Level)			**17500**			**17500**			**17500**	**52500**
				175 Cr.			**175 Cr.**			**175 Cr.**	**525 Cr.**

Annexure- VI

District Wise Component									
			2017-18		2018-19		2019-20		Total
S.No	Items/Components	Budgetary Ceiling (in lakh)	No of Districts	cost (in lakh)	No of Districts	cost (in lakh)	No of Districts	cost (in lakh)	cost (in lakh)
1	(i) Inter-sectoral Consultation, Meetings of DTF, BTF and Media Campaign (ii) Training & Capacity building/sensitization programme	8	405(161+244)	3240	405(161+244)	3240	405(161+244)	3240	
2	(i) Innovation and Outreach Activities (ii) IEC material/awareness kit to Anganwadi Centers	25	405	10125	405	10125	405	10125	
3	Monitoring, Evaluation and Documentation	3	405	1215	405	1215	405	1215	
4	Sectoral activities of M/O HRD	5	405	2025	405	2025	405	2025	
5	Sectoral activities of M/O H&FW	5	405	2025	405	2025	405	2025	
6	Flexi Fund (10%)	4	405	1620	405	1620	405	1620	
7	**Total**	**50**	**405**	**20250**	**405**	**20250**	**405**	**20250**	**60750**
				202.5 Cr.		**202.5 Cr.**		**202.5 Cr.**	**607.5 Cr.**

Annexure –VII				
District Level Norms				**In lakhs**
Sl. No	**Item**	**No of units**	**Cost per unit**	**Budgetary Ceiling**
1	**(i) Inter-sectoral Consultation, Meetings of DTF, BTF and Media Campaign** **(ii) Training & Capacity building/sensitization programme**			8
2	**(i) Innovation and Outreach** **(ii) IEC material/awareness kit to Anganwadi Centers**			25
3	**Monitoring, Evaluation and Documentation**			3
4	**Sectoral activities of M/O HRD**			5
5	**Sectoral activities of M/O H&FW**			5
6	**Flexi Fund (10%)**			4
7	**Total**			**50**

Note:

1. **Activities as in s.n 1 (ii) above may include**(District Officers/Religious leaders/PRI/Judiciary, frontline workers/VHSNC members/Youth groups, SHGs, NGOs).
2. **The activities at S.No. 2 above may include:**
   (i)Adoption of Innovative practices*:* such as celebration of Girl Child Day (Fix day in a month), /Beti Janmotsava/ Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice/felicitating Girls child & her family in hospitals with birth certificate & sweets (ii) Outreach activities**:** such as Nukkad Natak/rally/baby show, regular meetings of Village Health Sanitation and Nutrition Committee (VHSNC), organise special Gram Sabha on CSR on quarterly basis and similar other activities identified by DTF/BTF. (iii) BBBP IEC material/awareness kit to Anganwadi Centers.

3. Details related to **Sectoral activities of M/O HRD as mentioned at S.No.4 may** include activities which promotes girl education apart from the activities listed below:

   i. Sanction of additional school grant amounting to Rs. 10,000/- to each primary school achieving the target of 100% transition of girl students from class V to VI.

ii. Sanction of additional school grant amounting to Rs. 15,000/- to each upper primary school achieving the target of 100% transition of girl students from class VIII to IX.
iii. Sanction of additional school grant amounting to Rs. 20,000/- to each secondary school achieving the target of 100% transition of girl students from class X to XI.
iv. Felicitation at district level function with certificate and cash prize of Rs. 5,000/- to each of the top ten girl students in the district passing the class Xth state board exam.
v. Felicitation at district level function with certificate and cash prize of Rs. 5,000/- to each of the top ten girl students in the district passing the class XIIth state board exam.
vi. Felicitation at district level with a prize of Rs. 20,000/- to the girl topper of class XII state board exam in the district who enrols for higher education
vii. The selection of the schools/students will be done on the basis of UDISE data and Board results.

4. Details related to **Sectoral activities of M/O HFW as mentioned at S.No.4 are:**

i. Conduct awareness campaigns and sensitization of all the stakeholders
ii. Training of the medical officers conducting diagnostic procedures in the government facilities on the provisions of PC&PNDT Act
iii. Conduct decoy cooperation and provide rewards to informers
iv. Any other activity to strengthen implementation of PC&PNDT act

Annexure VIII

Procedure to be followed by District Magistrate/ District Collectors/Implementing Agency to register under PFMS for transfer of GIA for BBBP Scheme

1. **Step-I:- Opening of Bank Accounts**:- The District Magistrate/District Collectors Or the Nodal Agency for this purpose will be designated as the implementing agency at District level. The District Magistrate/District Collectors will be required to open separate Bank Accounts in the name of BBBP Scheme at the District HQ for transfer of funds directly by the PAO. The Bank Account will be opened in the name of the Scheme e.g **'District Magistrate/District Collector, BBBP, name of district'**. Details of the Bank Account, one cancelled cheque and front page of passbook containing bank details shall be sent to the concerned program division (BBBP) of the Ministry.

2. **Step-II:- Agency Registration on PFMS:** Once the Step-I is completed, the District Magistrate/District Collector are required to register themselves on PFMS portal as implementing agency. For this purpose the following steps are required to be followed:-

   (a) Access the website pfms.nic.in and follow the steps for implementing agency, as available on website http://pfms.nic.in/Static/UserGuide. In this way Unique ID, Login and password will be created.
   (b) Login ID and password will also be automatically sent to the email filled in the registration form. The User ID and Password may not be disclosed for security purposes.
   (c) For further login District Magistrate/District Collector may use the same Login ID and Password but it is better to change the password after 1st login and thereafter periodically.
   (d) The District Magistrate/District Collector are also required to send their unique code along with Bank Mandate form, cancelled cheque and front page of passbook containing bank details to the respective Programme Division, BBBP, MWCD for agency mapping in PFMS.

3. **Step-III- Agency and Scheme mapping by Programme Division:** The Program Division of the Ministry will map Agency with the respective schemes and get them approved from Pr. Accounts Officer by submitting the Bank Mandate Form.

4. The fund is released by the PAO directly in the separate Bank Account of the District Magistrate/District Collector opened specially for BBBP Scheme. The District Magistrate/District Collector are required to use the PFMS portal for further disbursement of these funds. A quarterly bank statement shall be furnished by the District Magistrate/District Collector to the Program Division for monitoring of unspent balances. All the Rules/Orders as applicable from time to time are available on PFMS portal and their compliance may be ensured by the Implementing agencies.

Annexure VIII (Contd.)

Proforma to be filled up and returned by email for release of funds under Beti Bachao Beti Padhao(BBBP)

1.	Name of the District	
2.	Updated contact details and email address of the nodal person	
3.	Details of Bank Account opened in the name of the Scheme (i) Name of Account Holder (ii) Name of Account as in Passbook (iii) Account No.	
4	A copy of one cancelled cheque	
5.	A copy of front page of passbook containing bank details	
6.	Status of Registration of District Magistrate/District Collectors/Agency on PFMS portal	
7.	Name of Agency as created in PFMS	
8.	Unique code obtained after registration on PFMS with Bank Mandate Form	

MANDATE FORM

ELECTRONIC CLEARANCE SERVICE (CREDIT CLEARING)/REAL TIME GROSS SETTLEMENT (RTGS) FACILITY FOR RECEIVING PAYMENTS

A. DETAIL OF ACCOUNT:

NAME OF ACCOUNT (As mentioned in Bank Passbook)	
AGENCY NAME (As mentioned in PFMS)	
NAME OF ACCOUNT HOLDER	
COMPLETE CONTACT ADDRESS	
TELEPHONE NUMBER/FAX/EMAIL	

B. BANK ACCOUNT DETAILS:

BANK NAME	
BRANCH NAME WITH COMPLETE ADDRESS, TELEPHONE NUMBER AND EMAIL	
WHETHER THE BRANCH IS COMPUTERIZED?	
WHTHER THE BRANCH IS RTGS ENABLED? IF YES, THEN WHAT IS THE BRANCH'S **IFSC CODE**	
IS THE BRANCH ALSO NEFT ENABLED	
TYPE OF BANK ACCOUNT (SB/CURRENT/CASH CREDIT)	
COMPLETE BANK ACCOUNT NUMBER (LATEST)	
MICR CODE OF BANK	

DATE OF EFFECT:-

I hereby declare that the particulars given above are correct and complete. If the transaction is delayed or not effected at all for reasons of incomplete or incorrect information, I would not hold the user Institution responsible. I have read the option invitation letter and agree to discharge responsibility expected of me as a participant under the scheme.

(…………………………………..)
Signature of Account Holder with stamp

Date:
Certified that the particulars furnished above are correct as per our records.

(………………………….)
Signature of Account Holder with stamp

(Bank authority signature with stamp)

Date:

1. Please attach a photocopy of cancelled cheque along with the verification obtained from the bank.
2. In case your Bank Branch is presently not "RTGS enabled", then upon its upgradation to "RTGS Enabled" branch , please submit the information again in the above proforma to the Department at the earliest.

Annexure-IX

BETI BACHAO BETI PADHAO

Guidelines for District Collectors/ Deputy Commissioners

Ministry of Women & Child Development
Government of India
www.wcd.nic.in
www.youtube.com/user/betibachaobetipadhao

Table of Contents

1. **Districts covered**

   i. In Phase-I (Year 2014-15), the Scheme was started in 100 districts for focussed intervention and multi-sectoral action. These districts were identified on the basis of low Child Sex Ratio as per Census 2011 covering all States/UTs as a pilot with at least one district in each state.

   ii. In Phase-II (Year 2015-16), the Scheme was expanded in additional 61 districts covering 11 States for creating awareness and advocacy about the issue taking into account the criticality of the issue and performance of the scheme on ground.

   iii. In this short duration, BBBP has been well-received and favourable trends are visible in many of the districts. The scheme has been successful in establishing the improvement in Child Sex Ratio as a National Agenda. Based on the successful implementation in 161 districts, the Cabinet has approved the expansion of BBBP which would include Multi-sectoral intervention in 244 districts (in addition to existing 161 districts) and Alert District Media, Advocacy and Outreach in 235 districts, thus covering all the 640 districts (as per census 2011) of the Country to have a deeper positive impact on Child Sex Ratio.

The district-wise baseline data for Sex Ratio at Birth (SRB) in selected districts is placed at **Appendix-1** at **(i) for 100 districts; (ii) for 61 districts; (iii) for 244 districts and (iv) for 235 districts.**

2. **Guidelines for strategic actions to be undertaken at district, block and village level:**

2.1. Mechanisms for planning, implementation and monitoring at District/Block and Gram Panchayat levels:

2.1.1 District (Action- *DC*)

Constitute District Task Force (DTF) headed by DC with representatives of line Departments (Health & Family Welfare; Education; Panchayati Raj/ Rural Development, domain experts with knowledge on gender, legal, community mobilization, district registrar and Police) to:

i. Develop District Action Plans through a consultative process involving Departments of Women and Child Development, Health and Education. A model template for District Level Action Plan under BBBP is at **Appendix-2.** Other line departments may also be consulted for formulation of plan.

ii. Wherever urban local bodies/cities exist, the DAP will be formulated in consultation with Head of ULB/officer nominated by Municipal Commisioner to address the issue in urban context.

iii. Other stakeholders may be called as Special Invitees for DTF meetings to establish convergence with different schemes and programmes.

iv. Provide guidance for implementation of Multi-Sectoral action in the district.

v. Undertake monthly review of the progress on the activities listed in the Department Plans of action at the district level.

vi. Nominate Nodal Officer (Senior Official) from each Department for formulation, implementation and monitoring of District Action Plans under overall supervision of DC/DM.
vii. Designate a Coordinating Officer amongst them to facilitate the process of formulation of District Action Plan.
viii. Review the implementation of PC&PNDT Act. Follow-up with district Judge on PNDT cases and submit monthly report to the State Authority with copy to PNDT Division, MoHFW, GOI.
ix. Establish linkages with:
    - Local NGOs/CBOs/SHGs working on the issues related to Gender, Child Sex Ratio, Education, Health, Gender based violence and Child Protection.
    - Schools, colleges, professional colleges and universities, NYKS and NSS to promote youth campaign on value of girl child and enable her education.
    - Voluntary Associations, Doctor's Associations, Teacher's Associations, Commercial Associations, Rotary Club, Lion's Club etc.
    - Corporates to mobilize resources under Corporate Social Responsibility.
x. Undertake overall responsibility for measurable changes in identified indicators related to CSR/SRB, education related indicators (enrolment, retention and completion of secondary education).

The District Programme Officer (DPO) in the District ICDS Office/PNDT Cell or any other structure as deemed fit by the DC/DM will provide supervision and monitoring of the implementation of action plan in the district. DLCW, wherever functional provide day to day coordination related to implementation of activities on ground. In cities and urban areas, nominated officers by the Municipal Commissioner will coordinate with DC/DM for implementation of BBBP activities in urban areas.

Similar to DTF at district level, at the state level, a State Task Force headed by the Chief Secretary will monitor progress at regular intervals.At the apex level, a National Task Force headed by Secretary MWCD will monitor progress on a regular basis.

2.1.2 Block: *(Action-Sub Divisional Magistrate/Sub Divisional Officer/Block Development Officer)*

i. Constitute Block Task Force (BTF) headed by SDM/SDO/BDO
ii. Ensure that Quarterly meeting of BTF are held on a regular basis
iii. Ensure follow-up actions are taken in a time-bound manner

2.1.3 Gram Panchayat *(Action-Sarpanch/ Pradhan)*

i. Existing forum of Village Health Sanitation and Nutrition Committee (VHSNC), a sub-committee of Gram Panchayat, will have the responsibility of coordinating implementation and monitoring of action plan. (*Action-points for Gram Panchayats* on CSR circulated by Ministry of Panchayati Raj are to be followed in all the forums of Panchayats like Ward Sabha, Gram Sabha, Mahila Sabha and Gram Panchayats. *Action-points for Gram Panchayats* are enclosed in the Guidelines at **Appendix-3**.

ii. Existing platform of VHSNC/Village Health and Nutrition Day to be used for creating awareness on schemes/programmes for women/girls, promote early registration of pregnancy, institutional deliveries, birth registration, equal care of girl child service delivery and counselling on *Beti Bachao, Beti Padhao*.

Timelines:

i. DCs should constitute District Task Force/Block Task Force within 1 month of approval of the scheme
ii. Ensure first meeting of the DTF/BTF within a week of its constitution
iii. Finalize activities alongwith the timelines in alignment with monitorable targets for district action plan within 15 days. The same should be submitted to MWCD for approval (with copy to DWCD/Social Welfare).
iv. The District Action Plans will be rolled out as soon as the funds are transferred to the District to the designated BBBP account through PFMS.

2.2 Implementation Activities:

2.2.1 Orientation and Sensitization

Orientation

i. Orientation of District Officers/ Zila Parishad members/ Judiciary/ District Level Centre for Women/District Legal Services Authority (DLSA)/NGOs/CBOs/Doctors for identifying role and responsibility (within 1st quarter of the roll out of the scheme).
ii. Orientation of Block Officers/Block Parishad/ Panchayat Pradhans/ Sarpanches/ Front line workers-AWWs, ASHAs, ANMs/SHG members (over a continuum).
iii. Orientation of Panchayat members, Village Health Sanitation and Nutrition Committee (VHSNC) members on tools for data collection/ Community Mobilization/dissemination of information on schemes and programmes/ Reporting on preganancy, birth , immunization, enrolment, retention and completion of education in schools.

Sensitization

i. Sensitization of Member of Parliament (MP)/Members of Legislative Assembly (MLA)/Elected representatives/ Religious leaders/ Community leaders (within 1st quarter of the roll out of the scheme).
ii. Sensitization of teachers on Child Sex Ratio through Sarva Shiksha Abhiyan (within 1st quarter of the roll out of the scheme).
iii. Sensitization of Associations-Doctor's Associations, Teacher's Associations, Commercial Associations, Rotary Club, Lion's Club etc.

2.2.2 Effective Implementation of PC&PNDT Act

i. Selected districts to measure progress in SRB against the baseline data as given at **Appendix-1**. Against this, the progress of the proposed intervention will be measured on an annual basis. Further districts to correlate the information with other source of district level data for measuring the CSR, SRB.
ii. Ensure 100% registration of births in the district especially through Civil Registration System (CRS).
iii. Monitoring the Sex Ratio at Birth, block /GP/ Municipality wise through birth registration data to identify and develop focused action plan for more affected areas of the district.
iv. All pregnancies are registered and complete ANC and post Natal services are provided to all women.
v. All statutory bodies as District Advisory Committees under the PC&PNDT Act are constituted/ reconstituted and meetings are conducted at intervals mandated by the Act.
vi. The formulation of District Inspection and monitoring Committees for conducting regular inspections and monitoring of the registered bodies under the Act.
vii. Registration of all Genetic Laboratories, Genetic Counseling Centre and Genetic Clinics including IVF centres conducting pre-conception and pre-natal diagnostic counseling, test, procedure having potential for sex selection before/ after conception.
viii. Maintenance of a comprehensive and detailed data base of the complaints / registrations/ renewals/ court cases/ convictions/ suspensions/ cancellations/ make and model of diagnostic equipment used in the diagnostic clinics, name and qualification of doctors conducting the diagnostic procedures/ test in the district for better monitoring and regulation.
ix. Regular surveys of diagnostic centres (Genetic laboratories, Genetic Counseling Centres, Genetic Clinics/ Imaging Centres/ Ultrasound Clinics) capable of detecting/ determine the sex of the foetus to identify unregistered facilities.
x. Maintenance and timely submission of the records by the registered facilities as prescribed under the PC&PNDT Act on 5th of the following month and analyze/ audit the record for effective monitoring and regulation.

xi. Conducting decoys to unearth the illegal practice of sex selection in the District and coordinate with the neighboring District Appropriate Authorities to track inter district networks involved in illegal practice of sex selection.

xii. Develop intelligence by instituting rewards for the informers.

xiii. Follow up of court cases pending under the PC&PNDT Act and ensure the attendance of districts Appropriate Authority or person authorities on his/ her behalf in every hearing of the court case.

xiv. Communication of the names of all the convicted doctors in the district to the Medical Council for necessary action under Section 23 (2) of the PC&PNDT Act.

xv. Training of medical officers for conducting diagnostic procedures in Government facilities to ensure effective complete compliance of PNDT Act.

xvi. Sensitization of all frontline workers (Health &WCD) towards girl child to ensure all Health and nutritional needs of Girl Child and to promote the special benefits provided to girl child through various programmes and schemes.

xvii. Set up a functional anonymous complaint portal or platform.

xviii. Utilization of the registration fee collected under the PC&PNDT Act for the effective implementation and monitoring of the Act.

xix. Submission of regular monthly report on the status of implementation of PC&PNDT Act to the State Appopriate Authorities to help timely compilation of Quarterly Progress Reports for the State/ UT.

xx. Bimonthly review meetings under the chairmanship of Districts Collector/ Magistrate.

Note*: However while implementing these interventions at the district/block/gram panchayat level; the aim should be to prohibit and regulate the illegal practice of sex selection / determination and not to track pregnancies. Interventions should not impede the implementation of MTP Act meant for providing safe abortion services to women as such steps can further victimize the women.*

2.2.3 Enabling environment for value & education of Girl Child

i. **Enabling environment for the birth of Girl Child** through the following:

- Promote early registration of pregnancy in the first trimester at AWCs/Health Centres, ante natal care, post natal care and counseling of mothers for ensuring equal care of the infant girl through public awareness campaigns.
- Improve service delivery of all schemes and programmes meant for women and girls
- Promote effective implementation of Mother & Child Protection Card (MCPC) by AWWs/ASHAs-across the continuum.
- Using fixed monthly village health and nutrition day-increase early registration of pregnancy and create peer support group of AWW, ASHA, ANM, other mothers for pregnant mother/mother of girl child and family to change societal norms.

- Identify community watch groups (women panchayat members, trained teacher, youth groups, others) and local response points such as ICPU, DLCW/MSK, Child Welfare Committees to ensure protective environment for girls.
- Incentivise Schools/ Panchayat/ Urban ward/ Frontline worker/Community volunteer on annual basis.
- Establish linkage/convergence with other departments
- Identification of declaration of BBBP friendly village, panchayat, block, district/ urban local body

ii. **Enable education** in order to
- Activate School Management Committees (SMCs) to ensure universal enrolment of girls through special drives- over a continuum.
- Create Balika manches to encourage participation of girls in schools and to link out of school girls -over a continuum.
- Link out of school with back to school or alternative education options.
- Construct and ensure functional toilets for girls in schools Construct Kasturba Gandhi Bal Vidyalayas (KGBV) buildings Initiate Campaign to re-enroll drop-out, retention and completion of secondary education of girls –through massive joint village contact drive, using AWWs, ASHAs, PRIs, and Community/women/youth groups.
- Identify Constraints to girl's education-women researchers, uniforms, text books, toilets, transport/escort in safety, sibling, sibling care bureau, burdened with water/firewood collection etc.
- Construct girls hostel for secondary and senior secondary schools
- Operationalize standard guidelines/ protocols for Girl Child Friendly Schools including residential schools & ensure its effective implementation.
- Institute district level awards, felicitation for promoting girl's education(enrolment, retention, completion of education). Parameters for instituting awards is placed at **Appendix-4**.

2.2.4 Training & Capacity-building

- **Mainstreaming Gender equality related concerns**

i. **Integration of gender equality related concerns in curriculum** across the educational institutions with special emphasis on Medical Colleges.

ii. **Integration of the girl child and gender equality related concerns in the training strategy of:**
   - Administrative, police, judicial, medical colleges and other training academies, such as LBSNAA, ATIs, CTIs.

iii. Integration of Gender Concerns in the recruitment of personnel at district level.

iv. **Strengthen capacities of the existing training institutions of the relevant Departments-** including through Gender and Girl Child Units - to impart effective training on Gender Sensitization and issues related to the CSR, equal value of girl child.

v. **Inclusion/ Integration of BBBP and gender equality related concerns into the training curricula and modules of relevant flagship programmes/schemes** such as ICDS, MSK, NHM, SSA, NRLM, MGNREGA, TSC etc. and that of PRIs, ULBs, women's SHGs and youth groups.

- **Capacity-building**

i. **Undertake training of Frontline workers such as AWWs/ ASHAs** to enhance their understanding on Issue of declining CSR, gender biased sex selection, other forms of discrimination against girl child and their social impact; implementation of PC&PNDT Act; manage and monitor relevant data, & facilitate convergence on ground.
ii. **Train District Appropriate Authorities & other functionaries under the PC& PNDT Act**
iii. **Build capacities of the existing training institutions working with youth groups and Sabla groups**
   - To enable these groups to emerge as change agents (local champions and community volunteers) for improving the CSR and ending gender based violence.

2.2.5 Advocacy, Community mobilization & Awareness Generation

i. **Display of Guddi-Gudda Boards in gram panchayats and public places** to exhibit number of girls born vis-a-vis number of boys and create oppurtunities for discussion and debate around importance of girls (A format of Guddi Gudda board is placed at **Appendix-5**).
ii. **Community Mobilization and Outreach** through interactive initiatives like *Naari ki Chaupal*[3]*, Beti Janmotsav, Mann ki Baat,* etc. may be initiated to spread the message of *Beti Bachao Beti Padhao.*
iii. **Dedicate a special day** every month for celebration of *Beti Bachao, Beti Padhao.*
iv. **National Girl Child Day** may be celebrated on 24th January every year by all stakeholders including local opinion makers, PRI Members, MLAs, MPs etc. at District levels, led by the District Administrations..
v. **International Women's Day** may be celebrated in order to send out a strong message highlighting the importance of gender equality, creating value around girl child and importance of empowering women and girls. Further, celebration of this Day can be used to highlight the contribution of empowered mothers to the BBBP Scheme.
vi. **Pledge** for protection, safety, value and education of the girl child may be adopted by Govt. of India and the same may be taken on the occasion of National Girl Child Day by DC/DM along with other government functionaries. The Pledge shall be in Hindi and English and States/UTs may get the translation of the same done in regional languages for dissemination in the Districts.
vii. **Encouraging reversal of son centric rituals and customs** may be done through the following:
   - ✓ Advocacy efforts and community mobilization initiatives like celebrating *Lohri* for the birth of a daughter, siblings tying *rakhi*s to each other on *Raksha Bandhan,* encouraging forgotten age old, progressive concepts like *ardhangini (*an equal life partner*)* etc.

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[1]***Naari Ki Chaupal*** aims to create a vibrant meeting space that enables a large number of community groups, civil society organizations and women from various communities to come together, reflect and have a dialogue on issues that affect women with an approach towards finding solutions.

- ✓ Social customs which promote men and boys over women and girls may be targeted and reversed gradually in order to foster gender equality as a long term goal and bring about social and behavioural change with regard to son preference and sex selection.

viii. **Inclusion of Local Religious/Spiritual Leaders** in advocacy and community mobilization initiatives may be done in order to enhance the acceptance of such efforts by the community.

ix. **Positive Reinforcements of Daughters** need be done as providers of old age security. It needs to be highlighted that daughters look after parents in their old age as much as sons do and sometimes even more[4].

x. **Promotion of Simple Weddings** may be done to protect parents from financial burden of dowry and ostentatious marriage ceremonies. *Samuhik Vivahs* may be promoted too.

xi. **Promotion of Equal Property Rights** for daughters& sons may be done in the community through community mobilization initiatives.

xii. **Prevention of Early/Child Marriage** may be done aggressively in order to highlight the importance of allowing girls to complete their school education and preferably opt for higher education/career/skill building/vocational education etc. Special efforts need to made for prevention of the same on on *Akshaya Tritiya,* organized on a massive scale in North India.

xiii. **Email Signatures of Government officials** may have the embedded social message of *Beti Bachao Beti Padhao* for creating a brand identity and ownership of the Campaign at District Levels. NIC or any other appropriate body at State/UT can facilitate the same

xiv. **Support may be extended to the following national activities by DC/DM:**
- ✓ **Field Publicity** by the Song and Drama Division of Ministry of Information and Broadcasting
- ✓ **Display of Posters and other IEC material**: Efforts may be made to organize display of Posters and any other IEC material related to the Campaign in schools, primary health centres, block and district level hospitals, Anganwadi Centres, and Panchayat Bhawans etc.
- ✓ **Mobile Exhibition Vans** to be aligned with community mobilizing efforts.

xv. **Encouraging Effective Use of Social Media:** A variety of social media platforms may be used for pushing positive messages out. Social media initiatives may be pushed rigorously as these do not have any financial implications. The following ways and means are suggested:
- ✓ Inform and encourage people to like Facebook, Twitter handles, G+ etc. of PMO, MWCD, MoI&B, MoHRD and MoH&FW etc. leading to a large online support base for BBBP.
- ✓ Encourage communities, especially youth,to access the *Beti Bachao Beti Padhao* YouTube Channel (through desktop/mobile phone), created for screening a pool of relevant films and appropriate audio visual content drawn from all over the country, forming a playlist. This play list of online content should be used for the purpose of screening (live and as downloaded).

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[4] Examples of breaking age old tradition such as daughters performing last rites of their parents, allowing mothers to participate in religious activities involving marriage should be promoted to send out progressive message across the community.

- ✓ Encourage Community/LocalBBBP Champions who have defied social norms for the cause of the girl child to contribute personal stories of triumphs and tribulations to this channel.
- ✓ DM/DC may consider engaging with people live through Google Hangout which can lead to manifold increase in the subscriber base of BBBP social media platforms.

xvi. **Local BBBP Champions:** All The efforts suggested above may be lead by strategic involvement of local opinion and change makers who can set positive examples and serve as Local Champions. Some suggested activities are given below:

- ✓ Peer sharing and learning reinforced by community support groups along with pressure created by culturally appropriate local media may be done.
- ✓ DC/DM may reach out to MLAs, Parliamentarians, elected women representatives of PRIs and ULBs etc. to serve as Local Champions of this campaign.
- ✓ Senior Officials from PSUs/Private Sector may be encouraged to promote the issue at their level.
- ✓ Government functionaries at grass roots level like AWW, ASHAs, CDPOs etc. may serve the role of Champions to promote education for girls.
- ✓ Reward and Recognition**:**
- ✓ Identify individuals or civil society organizations which do exemplary work towards implementation of BBBP Scheme for recommendation by DCs for courage meritorious girls from the fields of academics/sports/culture/social work/science etc.
- ✓ Felicitate/incentivise meritorious girls and th***eir families*** **wit*h cash/token*** appreciation on BBBP Day/National Girl Child Day/International Women's Day/Independence Day/Republic Day etc.
- ✓ Highlight exemplary case studies of girls coming up despite odds, stories of families which have promoted daughters despite their strugglesin local media. Such stories will not only ensure media coverage but also set positive examples, leading to mind set change of the target population.

Timeline: All the community mobilization & outreach programmes need to be staggered through-out the year to keep the momentum of the Campaign going. The DC/DM may workout the detailed and customized District Action Plan with timeline for each activity to accommodate district specific needs and requirements.

An illustrative list of innovative activities undertaken by various districts under BBBP is placed at **Appendix-5**

3. Data Collection, Monitoring and Evaluation:

i. Develop/Finalize tools & formats for data collection/ Reporting/ Monitoring

ii. Collect Primary Data & Compile Secondary data on SRB&CSR indicators from allied departments including HMIS, Civil Registration System (CRS) and U-DISE. Attention to be paid on correct capturing of data by functionaries.

iii. <u>Validation of data may be undertaken from time to time.</u> Monitor birth registration and Sex Ratio at Birth (SRB) through the AWW, ASHAs & Panchayats

iv. Monitor implementation of PC&PNDT Act in terms of registrations/ cancellation/ raids/inspections/decoy operations/court cases/ complaints/ convictions and thorough mapping/survey exercises through state/ district Appropriate Authorities
v. Identify unregistered machines in the district with support from Grassroots functionaries/Community Volunteers
vi. Monitor ANC registration/ checkup, immunization of girl child, birth registrations by Grass roots functionaries (ASHAs/ANMs/AWWs) & community volunteers. Data may be collated at block level & compiled block-wise report may be submitted every month to DCs
vii. Monitor the Scheme, analyse, interpret and take corrective action at appropriate levels

4. Reporting & Documentation

It is important to document all activities conducted at the District, Block & Gram Panchayat Level, related to the Scheme and Campaign, through regular reports, MIS and photographic documentation. At the district level, a Nodal Officer would be responsible for process & progress documentation. The PMU of BBBP at the National level will compile the monthly reports received from States and may produce quarterly Newsletters. The districts must undertake yearly documentation of process, innovative interventions, best practices and community mobilization initiatives may be brought out and shared with WCD under information of DWCD of the concerned State/UT.

5. Budgetary Provision for the districts:

District Level Norms				In lakhs
Sl. No	**Item**	**No of units**	**Cost per unit**	**Budgetary Ceiling**
1	**(i) Inter-sectoral Consultation, Meetings of DTF, BTF and Media Campaign** **(ii) Training & Capacity building/sensitization programme**			8
2	**(i) Innovation and Outreach** **(ii) IEC material/awareness kit to Anganwadi Centers**			25
3	**Monitoring, Evaluation and Documentation**			3
4	**Sectoral activities of M/O HRD**			5
5	**Sectoral activities of M/O H&FW**			5
6	**Flexi Fund (10%)**			4
7	**Total**			**50**

Appendix 1

(i) Base line data for 100 districts of BBBP on SRB (HIMS, MHFW Data) -Districts selected in Phase-I					
SN	**Name of State / UT**	**Number of Districts**	**2014-15(APR-MARCH)**	**2015-16(APR-MARCH)**	**2016-17(APR-MARCH)**
	INDIA				
1.	Gujarat (5)	Surat	879	886	872
2.		Mahesana	900	919	910
3.		Gandhinagar	885	883	902
4.		Ahmadabad	873	903	915
5.		Rajkot	886	906	872
6.	Haryana (12)	Mahendragarh	791	809	859
7.		Jhajjar	838	872	897
8.		Rewari	803	845	851
9.		Sonipat	864	869	898
10.		Ambala	870	877	915
11.		Kurukshetra	843	864	881
12.		Rohtak	915	881	893
13.		Karnal	758	883	854
14.		Yamunanagar	887	896	912
15.		Kaithal	887	868	899
16.		Bhiwani	822	859	860
17.		Panipat	901	898	941
18.	Himachal Pradesh (1)	Una	857	904	931
19.	Jammu & Kashmir (5)	Jammu	911	886	908
20.		Pulwama	983	949	1018
21.		Kathua	862	873	852
22.		Badgam	972	988	968
23.		Anantnag	985	1000	976
24.	Madhya Pradesh (4)	Morena	904	909	926
25.		Gwalior	888	918	906
26.		Bhind	919	898	929
27.		Datia	887	880	895
28.	Maharastra (10)	Bid	913	898	925
29.		Jalgaon	864	898	901
30.		Ahmadnagar	904	906	895
31.		Buldana	934	954	913
32.		Aurangabad	917	929	927
33.		Washim	974	903	910
34.		Kolhapur	889	903	881
35.		Osmanabad	883	909	912

36.		Sangli	885	889	893
37.		Jalna	901	887	900
38.	NCT of Delhi (5)	South West	878	881	875
39.		North West	898	899	911
40.		East	888	918	900
41.		West	868	881	915
42.		North	913	904	930
43.	Punjab (11)	Tarn Taran	874	880	889
44.		Gurdaspur	879	866	881
45.		Amritsar	897	909	892
46.		Muktsar	899	896	889
47.		Mansa	857	925	894
48.		Patiala	847	866	890
49.		Sangrur	864	848	879
50.		Sahibzada Ajit Singh Nagar	955	936	910
51.		Fatehgarh Sahib	873	889	928
52.		Barnala	855	836	893
53.		Firozpur	876	859	871
54.	Rajasthan (10)	Jhunjhunun	893	903	952
55.		Sikar	939	923	963
56.		Karauli	942	927	914
57.		Ganganagar	918	934	952
58.		Dhaulpur	930	924	945
59.		Jaipur	912	904	928
60.		Dausa	930	921	932
61.		Alwar	915	912	931
62.		Bharatpur	933	922	914
63.		Sawai Madhopur	947	913	908
64.	Uttar Pradesh (10)	Baghpat	919	903	882
65.		Gautam Buddha Nagar	844	873	875
66.		Ghaziabad	899	977	908
67.		Meerut	866	878	884
68.		Bulandshahr	866	864	902
69.		Agra	876	842	905
70.		Muzaffarnagar	884	909	931
71.		Mahamaya Nagar	867	884	885
72.		Jhansi	860	900	925
73.		Mathura	900	913	876

74.	Uttarakhand (2)	Pithoragarh	881	901	873
75.		Champawat	887	959	973
76.	Andaman& Nicobar	Nicobars	985	948	839
77.	Andhra Pradesh	Y.S.R. Kadapa	944	900	974
78.	Arunachal Pradesh	Dibang Valley	1073	761	1176
79.	Assam	Kamrup Metropolitan	942	969	950
80.	Bihar	Vaishali	915	887	879
81.	Chandigarh	Chandigarh	874	906	921
82.	Chhattisgarh	Raigarh	926	928	934
83.	Dadra & Nagar Haveli	Dadra & Nagar Haveli	942	951	934
84.	Daman & Diu	Daman	918	919	946
85.	Goa	North Goa	916	910	951
86.	Jharkhand	Dhanbad	861	890	914
87.	Karnataka	Bijapur	948	941	968
88.	Kerala	Thrissur	959	965	942
89.	Tripura	South Tripura	953	915	978
90.	Manipur	Senapati	991	974	980
91.	Meghalaya	Ribhoi	949	975	940
92.	Mizoram	Saiha	915	1022	898
93.	Nagaland	Longleng	954	984	942
94.	Odisha	Nayagarh	845	883	860
95.	Puducherry	Yanam	1107	981	976
96.	Sikkim	North District	831	1009	1011
97.	Tamil Nadu	Cuddalore	856	937	931
98.	Telangana	Hyderabad	946	938	967
99.	Lakshadweep	Lakshadweep	1000	832	955
100.	West Bengal	Kolkata	922	929	939

(ii) Base line data on SRB for 61 districts of BBBP (HIMS, MHFW Data) -Districts selected in Phase-II				
SN	**Name of State / UT**	**Number of Districts**	**2015-16(APR-MARCH)**	**2016-17(APR-MARCH)**
	INDIA			
1.	Gujarat (4)	Anand	924	931
2.		Amreli	916	911
3.		Patan	945	936
4.		Bhavnagar	902	873
5.	Haryana (8)	Gurgaon	887	892
6.		Jind	866	913
7.		Faridabad	890	894
8.		Hisar	910	927
9.		Fatehabad	895	927
10.		Sirsa	941	911
11.		Panchkula	887	929
12.		Palwal	921	935
13.	Himachal Pradesh (2)	Kangra	887	897
14.		Hamirpur	849	943
15.	Jammu & Kashmir (10)	Samba	908	884
16.		Baramulla	948	994
17.		Ganderbal	985	992
18.		Rajouri	947	937
19.		Srinagar	957	980
20.		Shupiyan	1062	959
21.		Kupwara	1027	961
22.		Kulgam	1057	1087
23.		Udhampur	880	881
24.		Bandipora	964	885
25.	Madhya Pradesh (2)	Rewa	913	917
26.		Tikamgarh	917	917
27.	Maharastra (6)	Hingoli	953	916
28.		Solapur	878	910
29.		Pune	911	889
30.		Parbhani	941	911
31.		Nashik	922	913
32.		Latur	929	940
33.	NCT of Delhi (2)	North East	920	960
34.		South	916	899
35.	Punjab (9)	Faridkot	899	909
36.		Bathinda	885	888
37.		Ludhiana	881	935

38.		Moga	919	928
39.		Rupnagar	920	927
40.		Hoshiarpur	905	914
41.		Kapurthala	884	905
42.		Jalandhar	919	892
43.		Shahid Bhagat Singh Nagar	918	904
44.	Rajasthan (4)	Jaisalmer	925	914
45.		Hanumangarh	971	973
46.		Jodhpur	948	949
47.		Tonk	926	978
48.	Uttar Pradesh (11)	Etawah	902	911
49.		Aligarh	814	854
50.		Etah	897	878
51.		Firozabad	890	940
52.		Jalaun	884	905
53.		Bijnor	894	873
54.		Mainpuri	840	871
55.		Hamirpur	818	839
56.		Saharanpur	906	909
57.		Farrukhabad	880	886
58.		Mahoba	873	921
59.	Uttarakhand (3)	Hardwar	876	917
60.		Dehradun	933	923
61.		Chamoli	944	894

(iii) **Base line data on SRB for Multisectoral Action in 244 districts of BBBP (HIMS, MHFW Data)**			
SN	**Name of State / UT**	**Number of Districts**	**2016-17(APR-MARCH)**
1	**Andhra Pradesh**	Anantapur	971
2	(07)	Chittoor	949
3		Prakasam	936
4		Krishna	945
5		Kurnool	944
6		Sri Potti Sriramulu Nellore	943
7		Guntur	847
8	**Arunachal Pradesh**	West Siang	971
9	(05)	Upper Siang	917
10		Lower Dibang Valley	918
11		Kurung Kumey	934
12		East Kameng	805
13	**Bihar**	Patna	918
14	(16)	Muzaffarpur	894
15		Bhojpur	940
16		Begusarai	904
17		Lakhisarai	914
18		Samastipur	948
19		Saran	925
20		Khagaria	943
21		Rohtas	918
22		Nalanda	896
23		Purba Champaran	944
24		Madhubani	922
25		Bhagalpur	944
26		Sheikhpura	911
27		Banka	931
28		Nawada	912
29	**Chhattisgarh**	Bijapur	985
30	**Daman & Diu**	Diu	917
31	**Gujarat**	Surendranagar	915
32	(13)	Kheda	915
33		Vadodara	937
34		Banas Kantha	962
35		Porbandar	899

36		Sabar Kantha	1160
37		Jamnagar	943
38		Junagadh	912
39		Kachchh	907
40		Valsad	935
41		Panch Mahals	961
42		Narmada	911
43		Dahod	891
44	**Haryana**	Mewat	934
45	**Himachal Pradesh**	Solan	950
46	(05)	Bilaspur	875
47		Mandi	902
48		Shimla	895
49		Sirmaur	901
50	**Jammu & Kashmir**	Poonch	897
51	(06)	Reasi	936
52		Kishtwar	879
53		Ramban	898
54		Doda	855
55		Leh(Ladakh)	851
56	**Jharkhand**	Hazaribagh	904
57	(11)	Giridih	1055
58		Bokaro	959
59		Kodarma	918
60		Ramgarh	937
61		Ranchi	976
62		Purbi Singhbhum	994
63		Palamu	927
64		Saraikela-Kharsawan	966
65		Deoghar	1087
66		Jamtara	961
67	**Karnataka**	Bagalkot	905
68	(04)	Haveri	910
69		Gadag	927
70		Dakshina Kannada	898
71	**Madhya Pradesh**	Shivpuri	954
72	(36)	Sheopur	975

73		Chhatarpur	910
74		Indore	928
75		Satna	948
76		Guna	918
77		Narsinghpur	926
78		Sehore	924
79		Sidhi	949
80		Panna	964
81		Dewas	921
82		Hoshangabad	935
83		Rajgarh	926
84		Shajapur	956
85		Bhopal	941
86		Ashoknagar	942
87		Singrauli	941
88		Jabalpur	963
89		Burhanpur	954
90		Sagar	921
91		Vidisha	959
92		Mandsaur	962
93		Neemuch	923
94		Dhar	964
95		Damoh	906
96		Ujjain	919
97		East Nimar (Khandwa)	940
98		Raisen	951
99		West Nimar (Khargone)	911
100		Ratlam	917
101		Katni	940
102		Jhabua	931
103		Umaria	954
104		Barwani	926
105		Anuppur	915
106		Seoni	938
107	**Maharashtra (15)**	Satara	925
108		Dhule	884
109		Nanded	942
110		Akola	940
111		Mumbai Suburban*	N.A

112		Mumbai City*	N.A
113		Wardha	913
114		Sindhudurg	902
115		Yavatmal	930
116		Thane	938
117		Nagpur	944
118		Raigarh	930
119		Amravati	964
120		Ratnagiri	896
121		Nandurbar	931
122	**Manipur** (07)	Tamenglong	947
123		Chandel	926
124		Ukhrul	993
125		Bishnupur	967
126		Thoubal	986
127		Imphal East	924
128		Churachandpur	944
129	**Mizoram**	Serchhip	1150
130	**Nagaland** (06)	Mon	1015
131		Phek	946
132		Tuensang	931
133		Peren	831
134		Mokokchung	839
135		Wokha	954
136	**NCT of Delhi** (02)	New Delhi	920
137		Central	882
138	**Odisha** (14)	Dhenkanal	946
139		Angul	930
140		Ganjam	925
141		Cuttack	958
142		Khordha	970
143		Deogarh	940
144		Sundargarh	854
145		Sambalpur	937
146		Kendrapara	860
147		Jajpur	935
148		Jharsuguda	960
149		Bhadrak	974
150		Baleshwar	976

151		Kalahandi	950
152	**Rajasthan**	Bundi	950
153	(19)	Jalor	950
154		Sirohi	950
155		Nagaur	962
156		Pali	973
157		Kota	1006
158		Ajmer	952
159		Churu	981
160		Rajsamand	934
161		Barmer	899
162		Bikaner	958
163		Jhalawar	912
164		Chittaurgarh	915
165		Baran	952
166		Dungarpur	947
167		Banswara	945
168		Udaipur	964
169		Bhilwara	883
170		Pratapgarh	959
171	**Tamil Nadu**	Ariyalur	953
172	(10)	Dharmapuri	939
173		Namakkal	942
174		Salem	973
175		Perambalur	977
176		Viluppuram	959
177		Tiruvannamalai	933
178		Thiruvallur	959
179		Tiruchirappalli	957
180		Chennai	939
181	**Telangana**	Warangal*	N.A
182	(07)	Nalgonda	961
183		Mahbubnagar	944
184		Rangareddy*	N.A
185		Adilabad	950
186		Karimnagar	940
187		Nizamabad	943
188	**Uttar Pradesh**	Kanpur Nagar	878
189	(47)	Varanasi	882

190	Allahabad	963
191	Kanshiram Nagar	940
192	Auraiya	909
193	Kanpur Dehat	930
194	Kannauj	911
195	Badaun	970
196	Hardoi	955
197	Ballia	884
198	Mirzapur	976
199	Banda	945
200	Sant Ravidas Nagar (Bhadohi)	873
201	Shahjahanpur	940
202	Jyotiba Phule Nagar	914
203	Bareilly	921
204	Chitrakoot	936
205	Fatehpur	824
206	Ghazipur	961
207	Gorakhpur	964
208	Chandauli	901
209	Pilibhit	988
210	Lucknow	947
211	Moradabad	957
212	Lalitpur	934
213	Pratapgarh	959
214	Jaunpur	912
215	Azamgarh	941
216	Unnao	996
217	Kheri	902
218	Sultanpur	854
219	Kaushambi	904
220	Sonbhadra	914
221	Deoria	997
222	Gonda	926
223	Mau	913
224	Rae Bareli	979
225	Shrawasti	916
226	Kushinagar	871
227	Basti	964
228	Sitapur	986

229		Mahrajganj	915
230		Faizabad	934
231		Ambedkar Nagar	928
232		Bara Banki	908
233		Bahraich	905
234		Siddharthnagar	888
235	**Uttarakhand**	Tehri Garhwal	924
236	(08)	Udham Singh Nagar	900
237		Nainital	926
238		Bageshwar	919
239		Pauri Garhwal	903
240		Rudraprayag	901
241		Uttarkashi	936
242		Almora	903
243	**West Bengal**	Cooch Behar	897
244	(02)	Bankura	951

Note: The data for the marked districts (*) will be updated when available

(iv) Base line data on SRB for Advocacy and Media Plan: (235 districts) of BBBP on SRB (HIMS, MHFW Data)			
SN	Name of State / UT	Number of Districts	2016-17(APRIL -MARCH)
1	**Andaman& Nicobar**	South Andaman	891
2		North & Middle Andaman	957
3	**Andhra Pradesh** (05)	Srikakulam	953
4		Vizianagaram	927
5		Visakhapatnam	944
6		West Godavari	938
7		East Godavari	931
8	**Arunachal Pradesh** (10)	Tirap	1049
9		Lower Subansiri	855
10		Lohit	1032
11		Upper Subansiri	910
12		West Kameng	970
13		Papum Pare	953
14		Changlang	994
15		Tawang	930
16		East Siang	913
17		Anjaw	897
18	**Assam** (26)	Dhemaji	956
19		Cachar	748
20		Kokrajhar	986
21		Hailakandi	962
22		Morigaon	892
23		Karbi Anglong	904
24		Lakhimpur	947
25		Sivasagar*	N.A
26		Tinsukia	946
27		Barpeta	1176
28		Dibrugarh	1012
29		Goalpara	895
30		Golaghat	997
31		Nagaon	892
32		Jorhat	855
33		Sonitpur	912

34		Baksa	1018
35		Dima Hasao	953
36		Nalbari	986
37		Kamrup	975
38		Chirang	927
39		Dhubri	885
40		Darrang	1068
41		Bongaigaon	974
42		Karimganj	839
43		Udalguri	885
44	**Bihar** (21)	Jehanabad	950
45		Munger	948
46		Sheohar	914
47		Madhepura	890
48		Sitamarhi	900
49		Darbhanga	889
50		Saharsa	939
51		Buxar	866
52		Siwan	912
53		Arwal	900
54		Kaimur (Bhabua)	916
55		Aurangabad	968
56		Supaul	933
57		Pashchim Champaran	932
58		Purnia	948
59		Gopalganj	942
60		Jamui	906
61		Araria	940
62		Gaya	968
63		Katihar	925
64		Kishanganj	932
65	**Chhattisgarh** (16)	Janjgir - Champa	919
66		Bilaspur	909
67		Surguja	921
68		Durg	962
69		Korba	917
70		Koriya	894
71		Raipur	938
72		Mahasamund	951

73		Dhamtari	911
74		Uttar Bastar Kanker	920
75		Jashpur	902
76		Kabeerdham	921
77		Rajnandgaon	918
78		Narayanpur	939
79		Bastar	929
80		Dakshin Bastar Dantewada	921
81	**Goa**	South Goa	905
82	**Gujarat** (04)	Bharuch	970
83		Navsari	929
84		Tapi	875
85		The Dangs	939
86	**Himachal Pradesh** (04)	Chamba	906
87		Kullu	904
88		Kinnaur	915
89		Lahul & Spiti	862
90	**Jammu & Kashmir**	Kargil	893
91	**Jharkhand** (12)	Godda	909
92		Sahibganj	942
93		Garhwa	908
94		Gumla	930
95		Khunti	1018
96		Dumka	968
97		Chatra	992
98		Latehar	895
99		Simdega	900
100		Lohardaga	897
101		Pakur	852
102		Pashchimi Singhbhum	885
103	**Karnataka** (25)	Belgaum	955
104		Mandya	878
105		Bidar	900
106		Gulbarga	959
107		Dharwad	870
108		Bangalore*	N.A
109		Chitradurga	980
110		Davanagere	931
111		Raichur	892

112		Bangalore Rural	927
113		Yadgir	946
114		Chamarajanagar	944
115		Chikkaballapura	951
116		Uttara Kannada	911
117		Koppal	925
118		Udupi	922
119		Tumkur	855
120		Bellary	897
121		Shimoga	966
122		Mysore	884
123		Kolar	881
124		Ramanagara	989
125		Chikmagalur	967
126		Hassan	940
127		Kodagu	967
128	**Kerala** (13)	Alappuzha	975
129		Ernakulam	964
130		Kasaragod	949
131		Idukki	945
132		Kottayam	958
133		Thiruvananthapuram	955
134		Wayanad	981
135		Malappuram	955
136		Palakkad	968
137		Kozhikode	969
138		Kannur	968
139		Kollam	946
140		Pathanamthitta	989
141	**Madhya Pradesh** (08)	Harda	928
142		Shahdol	921
143		Chhindwara	957
144		Betul	966
145		Balaghat	895
146		Dindori	979
147		Mandla	944
148		Alirajpur	895
149	**Maharastra** (04)	Bhandara	916
150		Chandrapur	915

151		Gondiya	962
152		Gadchiroli	899
153	**Manipur**	Imphal West	962
154	**Meghalaya** (06)	East Khasi Hills	940
155		West Khasi Hills	936
156		South Garo Hills	920
157		Jaintia Hills*	N.A
158		West Garo Hills	967
159		East Garo Hills	927
160	**Mizoram** (06)	Lunglei	940
161		Lawngtlai	912
162		Champhai	973
163		Mamit	975
164		Aizawl*	N.A
165		Kolasib	898
166	**Nagaland** (04)	Zunheboto	940
167		Kiphire	906
168		Dimapur	943
169		Kohima	876
170	**Odisha** (15)	Jagatsinghapur	957
171		Puri	921
172		Subarnapur	965
173		Balangir	950
174		Bargarh	940
175		Mayurbhanj	952
176		Kandhamal	955
177		Rayagada	958
178		Kendujhar	987
179		Gajapati	920
180		Baudh	901
181		Koraput	959
182		Nuapada	968
183		Malkangiri	953
184		Nabarangapur	935
185	**Puducherry** (03)	Karaikal	925
186		Puducherry	923
187		Mahe	893
188	**Sikkim** (03)	South District	924
189		East District	979

190		West District	927
191	**Tamil Nadu** (21)	Krishnagiri	968
192		Madurai	945
193		Dindigul	968
194		Theni	914
195		Karur	948
196		Vellore	976
197		Tiruppur	969
198		Erode	966
199		Virudhunagar	938
200		Coimbatore	939
201		Thanjavur	979
202		Thiruvarur	929
203		Nagapattinam	964
204		Kancheepuram	947
205		Sivaganga	951
206		Pudukkottai	956
207		Tirunelveli	960
208		Ramanathapuram	928
209		Thoothukkudi	938
210		Kanniyakumari	944
211		The Nilgiris	938
212	**Telangana**	Medak	950
213	(02)	Khammam	958
214	**Tripura** (03)	West Tripura	955
215		Dhalai	949
216		North Tripura	955
217	**Uttar Pradesh** (03)	Rampur	956
218		Sant Kabir Nagar	886
219		Balrampur	940
220	**West Bengal** (16)	Purba Medinipur	916
221		Maldah	929
222		Barddhaman	884
223		Hugli	916
224		Uttar Dinajpur	943
225		Puruliya	866
226		Darjiling	901
227		Jalpaiguri	909
228		North Twenty Four Parganas	871

229		Dakshin Dinajpur	957
230		Birbhum	921
231		Nadia	929
232		Haora	914
233		South Twenty Four Parganas	876
234		Paschim Medinipur	909
235		Murshidabad	912

Note: The data for the marked districts (*) will be updated when available

Appendix 2

Template for District Level Action Plan under BBBP							
Activity	**Frequency**	**2017-18**				**Outputs/Outcomes**	**Responsibility/** **Support required**
		Q1	**Q2**	**Q3**	**Q4**		
District level activities							
A. Department of Women and Child/Social welfare							
1. Orientation & Sensitization							
Conduct Orientation programmes of: -District Officers/Zila Parishad members/ PNDT Cell/Judiciary/ District Legal Services Authority (DLSA). - Block Officers/ Block Parishad/ Panchayat members - Village Health Sanitation & Nutrition Committee (VHSNC) members -School Management Committee	Once for each category	√				-No. of programmes held -No. of participants attended orientation programme	DC with support of DPO/Coordinating officer Nodal Officers, (WCD) with the support of BDO (Rural Development Deptt.), Health

(SMCs) members							Nodal Officers, (WCD, Education)
Conduct sensitization exercise of -Religious leaders -Elected representatives -Community leaders	Twice in a year	√	√	√	√	No. of Religious leaders/ Community leaders/Elected representatives sensitized	DM/DC with support of DPO/ Coordinating officer
2. Inter-sectoral consultation & Meetings							
Inter-sectoral Meetings District Task Force (DTF), Block Task Force (BTF)	Once in a quarter	√				No. of meetings held DTF, BTF	
Conduct stakeholder meetings	Ongoing	√	√	√	√	- Follow up actions undertaken	DM/DC with support of DPO/ Coordinating officer
3. Training & Capacity Building							
Mainstream gender equality related concerns in: - Training Curriculums	Once					Gender & CSR issue integrated in: No. of Training Institutions:	DC with directions issued to concerned departments/ institutions

- Administrative, police, judicial, medical colleges and other training academies-LBSNAA, ATIs - Gender & Girl Child Units - ICDS, NHM, SSA, NRLM, MGNREGA, TSC						No. of Training curriculums: No. of Gender & Girl Child Units: No. of schemes/ programmes:	
Undertake training of Frontline workers-AWWs/ ASHAs	Quarterly	√	√	√	√	-No of frontline workers participated -Action taken	Nodal Officers, (WCD, Health) with Training experts
Training of Youth/Sabla groupss/ Volunteer/SHG/Mahila Mandals/NYKS to act as volunteers	Quarterly	√	√	√	√	-No of Youth/Sabla groupss/Volunteer/SHG/ Mahila Mandals/NYKS trained -No. of volunteers identified -Action taken	Nodal Officers, (WCD, Health) with Training experts
Train Distt. Appropriate Authority (DAA), & other functionaries on PCPNDT act	Bi-annually	√	√	√	√	-No. of Trainings organized -Actions undertaken	Nodal Officers, (WCD, Health) with Training experts
Provide legal counselling/ aid/ awareness on PC & PNDT Act and other legislations using District/ Taluka structures under District Legal Services Authority (DLSA)		√	√			- Number of legal counselling/aid/ awareness sessions conducted	National Legal Services Authority (through SLSA, DLSA)
4. Advocacy, Community Mobilization & Awareness generation							
Insert Email Signatures with BBBP Logo	Ongoing	For all Levels of officials registered at NIC/Gov Domains				- Establish brand identity of the initiative - It will work as a reminder for renewed commitment	DC supported by NIC

			every time the logo is seen in an email	
Organize Celebration of birth of Girl Child	Quarterly	Block/ Panchayat level	- Positive reinforcement of the value of girl child - Drive home the message of need for mindset change	Sarpanch/SDM
Celebrate National Girl Child Day on 24th January	Annual	In a Year	- Culmination of advocacy/ IEC activities and highlight the plight of the girls in the country. - Create awareness about welfare and empowerment of girl child.	District Administration in collaboration with other line Departments
Celebrate International Women's Day on 8th March	Annual	In a Year	- The need for establishing gender equality shall be highlighted - Awareness generation about welfare and empowerment of women and girls - The importance of women's growth and empowerment for the growth and development of the nation	District Administration in collaboration with other line Departments
Take Pledge/ Oath to empower the girl child and enable her education	Annual	Any annual event may be selected from the calendar of events for the same by the District Administration and may be taken at all levels	- A sense of ownership in all Govt functionaries and other stakeholders shall be instilled Create a sense of commitment to becoming change makers within one's family, community & social circle	Grass roots functionaries like AWWs/ASHAs, PRI, BDO, SDMs, DC etc.

Initiate Social Media Presence & encourage its effective use in the community for mindset change through YouTube, Facebook, Twitter, MyGov etc.	On-going	On a regular interval	- Effective engagement with youth who are future parents - Opening of channels of communication with cross sections of people	Any concerned stakeholder/CSO/ NGO Partner
Organize *Naari ki Chaupal/Mann ki Baat* across the District*	Monthly	On a regular interval	- Women's issues brought to the forefront through discussion, debate & interactions - Enabling environment created for engaging with the community on issues related to women - Awareness generation about schemes and services of Governments and other local bodies or resource centers - women's collectives bargaining for rights and strengthened community involvement	Head of the Body organizing it
Display & Disseminate IEC materials like BBBP handbook, Badges, Posters, audio video content available at the BBBP YouTube Channel	On-going	On a regular interval	- Supplement media and communication efforts. - Drive home the intended social messages through audio video content which attract and engage all	District Administration in collaboration with other line Departments
Support National Campaign related activities like Mobile Video Exhibition Vans and Field Publicity activities	As and when required	As and when needed	- Awareness generation & mind set change	District Administration in collaboration with other line Departments

Identify local BBBP Champions & engage them appropriately at various platforms**	On-going	On a regular interval	- Set positive examples and spread the message - Awareness generation & mind set change	Community, Local Media, Social Media, District Administration, Line Departments
Highlight Exemplary case studies of girls coming up despite odds, stories of families which have promoted daughters	On-going	On a regular interval	- Will ensure local media coverage - Such stories will set positive examples, leading to mind set change	Community, Local Media, Social Media, District Administration, Line Departments
Encouraging reversal of son centric rituals and customs	As frequently as possible	May be decided. Further, BBBP Guideline may be referred to for details on how these are to be done and staggered in a timeline	- Will bring about social changes which are liberal and progressive for girls and women	Community leaders/PRIs Grass roots functionaries like AWWs/ASHAs, PRI, BDO, SDMs, DC etc.
Annual Mega Event- Felicitation of best Panchayat/Frontline worker	Annual (District level)		-Panchayats/Frontline workers recognized for their exemplary work	DC, District Administration
Encourage meritorious girls in the field of academics/sports/culture and social work etc. Felicitate/ incentivise with token appreciation on National Girl Child Day/International Women's Day/Independence Day/Republic Day	Annual (District level)		- Motivate and empower girls for higher education - Motivate talented girls to get into sports - Prevention /Delaying of child marriage	District Administration in collaboration with other line Departments

etc.							
Identify & Nominate individuals/ CSOs/NGOs for *Zila&Rajya Puraskar*	Annual (national level)						DC, District Administration
Any other IEC innovation at local level***	May be decided						DC, District Administration
5. Operationalize MIS	Annual	Recurrent reporting (Monthly-at District; Quarterly: at State/National)				Online MIS operationalized	Coordinating officer, Nodal Officers
B. Health & Family Welfare							
Standardise the data collection/ Reporting/ Monitoring tools from the existing data and analytical reports available at the district level in order to get real time data on sex ratio at birth.	One time	√				Develop MIS to collect data from various departments on indicators that will help in tracking progress of CSR in the district	DC along with Nodal Officer and all other allied departments including Health, WCD and Education
Standardise the data collection/ Reporting/ Monitoring tools from the existing data and analytical reports available at the district level in order to get real time data on sex ratio at birth.	Quarterly at district level and Six - monthly at	√			√	For evaluating the impact of BBBP interventions with regard to improvement in Child Sex Ratio.	DC along with Nodal Officer and all other allied departments including Health, WCD and Education at the District level Health, WCD and

	State level						Education department along with DCs and concerned district officers at district level
Strengthen District PC&PNDT Cell (technical human resource, office space in DM's office with equipment)	One time	√				PC & PNDT cell strengthened -Standard Operating Procedure for members -Training manual, panel of experts, resource persons identified for training	Nodal Officer, PNDT Cell
Constitution/ reconstitution and functioning of State Advisory Committees as prescribed in the PC&PNDT Act	As per the provisions of the PC&PNDT Act	√				Statutory requirement under PC&PNDT Act completed.	Health Dept., PNDT cell
Monitoring of implementation of PC&PNDT Act in terms of functioning of Advisory committee (meetings)/ registration/renewals/ cancellation/ suspensions/ sealing/ complaints received/ qualification of service providers as per the Act/ court cases/ district level/record maintenance and submission by the clinics advocacy initiatives	Monthly at District Quarterly at state level.					- Registrations of all pre conception and prenatal diagnostic centres including ART/IVF, ultrasound/ imaging centre, Sperm Banks etc - Review Of PC& PNDT Act Implementation and Submission Of Monthly Reports to State. - Compilation at state level and Submission of QPRs to the Centre	DC along with CMO and PNDT cell

							State Appropriate Authorities
Mapping of ultra-sonography machines; monitoring of compulsory registration of ultra sound machines	Quarterly	√	√	√	√	- Identify unregistered Ultrasound machines in the district - 100 % registration of all machines in the district - Cases filed against the individuals operating unregistered machines.	DAA and PNDT Cell
Update the state web portal for all information on implementations status, online form F option and compliant.	Monthly	√	√	√	√	Monitoring	DAA and PNDT Cell
Active web portal for submission of online form 'F' with necessary analytical reports.	Quarterly	√				- Ensure compliance of maintenance of records by registered clinics - Ensure submission of records by 5th of every month by the registered clinics - Examination of online submitted form Fs and generated necessary reports	DAA and PNDT Cell
Activate web portal for online complaints	Activation one time					- Generate intelligence against the violators of law in the district - Action against the violators	DAA and PNDT Cell

	Redressal and follow-up recurring					of Law	
Review all pending cases before district court	Every month	√	√	√	√	- Followed up court cases - Ensure early disposal - Convictions against the violations under P&PNDT Act	DAA with District Legal person- PNDT cell
Formation of District Inspection and Monitoring Committees (DIMC)	One time with periodic modifications Inspections Monthly					- Monitoring of implementation on ground - No of inspections conducted - Follow-up action in terms of sealing, show cause notices and cases filed ,suspension/ cancellation of registrations	DAA along with DIMC
Analyze birth records- IVF centres, Surrogacy clinics, and genetics counselling centres	Quarterly	√	√	√	√	% age of birth of girls & boys analyzed Analysis Report to SAA	Dist. Appropriate Authority (DAA)
Institute Rewards for informers	Regular	√	√	√	√	-No. of unregistered/illegal ultrasound machines/clinics identified through informers -No. of rewards given	PNDT Cell, Health Dept. & DTF

C. *Department of Education*							
Activate SMCs to -Conduct special drives to promote universal enrolment of girls; -Link out of school with back to school or alternative education options	Annual	√	√		√	% age increase in enrolment	Dist. Education Officer
Operationalize standard guidelines/ protocols for Girl Child Friendly Schools	Once	√				Standard Guidelines/Protocols adopted in all schools	Education Deptt./Dist. Education Officer
Ensure toilet facility for girls in elementary and secondary school	Once & maintained	√				No. of toilets constructed in elementary & secondary school	Dist. Education Officer
Operationalize Kasturba Gandhi Balika Vidyalaya (KGBV)	maintained	√				No. of KGBVs constructed	Dist. Education Officer
Operationalize girls hostel for secondary and senior secondary	maintained	√				No. of girls hostel operationalized	Dist. Education Officer
Initiate Campaign to re-enroll drop-out girls in secondary schools through massive joint village contact drive	Annual	√	√	√	√	No. of Campaigns undertaken No. of girls re-enrolled	Dist. Education Officer /AWWs, ASHAs, PRIs, and community/ women/youth groups
Create Balika Manch	Regular	√	√	√	√	Increased participation of girls	Dist. Education Officer

Institute district level award for promoting girl's education	Annual		√		√		Education Dept., DC
Community Mobilization & Awareness generation							
Women & Child Development/Social Welfare							
Organise Village health and nutrition day (VHND)	Monthly	√	√	√	√	- No. of VHND organized - No. of persons sensitized on gender & CSR issue	Nodal Officers, (WCD, Health)
Effective implementation of Mother Child Protection Card (MCPC)	Monthly	√	√	√	√	- No. of MCP card distributed - No. of MCP card properly filled up & mainatined	Nodal Officers, (WCD, Health)
Incentivize pregnant mothers for registration of pregnancy in the 1st trimester	Quarterly	√	√	√	√	- No. of pregnant mother registered in the first trimester - No. of pregnant mother received cash incentive of RS. 3500/-	Nodal Officers, (WCD, Health)
Nukkad Natak/Wall Writing/ Rally/Prabhat Pheri/Baby show	Quarterly	√	√	√	√	- No. of event/activity organised; • Nukkad Natak • Baby show • Rally/Prabhat Pheri • Wall writing	Nodal Officers, (WCD, Health and Education)
Health & Family Welfare							
Collect primary data on CSR indicators from concerned departments	Annual	√					Nodal Officers, (Health, WCD)

(baseline & end line)							
Promote early registration of Pregnancy in first trimester	Monthly	√	√	√	√	- No. of pregnancy registered in the 1st trimester - No. of pregnant women immunized (TT-1 & TT-2) - No. of Pregnant women have done ANC - No. of pregnant women received IFA -	Nodal Officers, (Health, WCD)
Promote birth registration through campaigning, counselling, home visits						- Birth registration increased	
Monthly meeting of VHSNC	Monthly	√	√	√	√	- No. of VHSNC meeting held - Action taken	Nodal Officers, (Health, WCD)
Department of Education							
Create Balika Manches to encourage participation of girls	Quarterly	√	√	√	√	- No. of Balika Manch formed - Action taken	Nodal Officer, (Education)
Activate School Management Committees (SMCs)	Regular	√	√	√	√	- No. of SMCs operationalize - Action taken	Nodal Officer, (Education)
Campaign to re-enroll drop-out girls in primary/secondary schools	Annually	√				- No. of Campaigns undertaken - No. of girls re-enrolled	Nodal Officer, (Education) with the support of Teachers

Department of Panchayati Raj							
Facilitate Mahila Sabhas	Quarterly	√	√	√	√	- No. of Mahila Sabha formed - Action taken	Nodal Officer, (WCD, Health) with the support of BDO
Facilitate special Gram Sabhas/Urban Ward Sabha	Quarterly	√	√	√	√	- No. of special Gram Sabha organised - Action taken	Nodal Officer, (WCD, Health) with the support of BDO
Identification of community watch groups (women panchayat members, youth volunteers) through Gram Sabha	Once (During the Gram Sabha)	√	√	√	√		
Ensure 100% birth registration Mandatory exhibition of Gender disaggregated data through Guddi-Gudda Boards **** (Girl Child-Boy Child boards) in prominent places like Panchayat offices/tehsils/hospitals & widely publicized in the community	Monthly	√	√	√	√	- Locations where Boards are put up: - No. of Girl child born vis-a-vis boys properly displayed - No. of birth registered - No. of Birth Certificates given	Nodal Officer, (WCD, Health) with the support of CMO,BDO, Sarpanch/ Pradhans

***Nari ki Chaupal**

Nari ki Chaupal aims to create a vibrant meeting space that enables a large number of community groups, civil society organizations and women from different cross sections to come together, reflect and have a dialogue on issues that affect them, with an approach towards finding solutions. Women and men can sit together to share their stories, experiences and learning and in turn, become aware of various government schemes and programmes targeted at achieving women's empowerment. Various key messages on a range of thematic issues can be disseminated through interesting, pre designed and structured activities.

****Indicative List of BBBP Champions who can promote the cause of gender equality and education for girls**

- Local MLA/MPs
- Local Prominent personalities like Principal, journalist, lawyer, teachers, social worker, sports personality etc.
- DC, SP, Corporate leaders hailing from that locality

*** **Indicative List of activities related to Advocacy, Community Mobilization & Awareness Generation**

- Prevention of Child Marriage on *Akshaya Tritiya* organized on a massive scale in North India
- Reinforcement of importance of girl child on regional festivals, ceremonies etc.
- Rallies, Prabhat Pheri for promoting gender equality
- Conversion of religious and son-centric rituals into gender neutral rituals eg celebration of *Raksha Bandhan/Sibling Day* in an all-daughter/ all son family, females performing the last rites, widows being present on auspicious occasions etc.
- Any other activity to fight regressive social customs or patriarchal superiority
- Fight other regional variations of patriarchal dominance like diktats

**** *Guddi-Gudda* Boards providing the details of number of boys and girls born in a month

Appendix 3

Action points for Gram Panchayats on CSR

i. Special Gram Sabha meeting to discuss (a) birth rate of boys and girls over the last few years, (b) the impact of having a larger number of men than women, (c) the illegality sex determination of foetus and female foeticide and (d) increase the value of girl child through advocacy.
ii. Mahila Sabha should be constituted immediately either through executive instructions or through statutory rules. They should hold regular meetings and review actions listed here. The Panchayat will convene Mahila Sabha meetings consisting of all women voters and explain to them the actions which are being taken.
iii. One of the issues which must be discussed in Mahila Sabha is the impact of having lower number of women on public order and well being of adults.
iv. Sex determination is possible only after three months of pregnancy. Pregnant women who register themselves at Anganwadi Centres / ANM after three months are likely to have gone for sex determination of foetus.
v. As per the decision of the Government of India, a Ward Member preferably a female Ward Member will be the Chairperson of the Anganwadi Centre Monitoring Committee. A copy of the circular is attached. She should closely monitor the registration of pregnant mothers, birth, immunization and other activities. She should report the findings at Gram Panchayat meetings.
vi. In the Gram Sabha meeting, women who are committed to the cause of girl children will be selected as volunteers to work for this cause. The Panchayat could be divided among the volunteers. One activity is to see that every pregnant mother shall be asked to report to the Anganwadi Centre after the first month. They will also keep a watch on such mothers to see that the touts / agents do not come and she does not go for sex determination test. If she does so, the volunteers will accompany her to the clinic and ensure that nothing illegal happens.
vii. Volunteers / Ward Members will report to the police about agents who come from outside for facilitating women in sex-determination test and female foeticide and their names should be announced in the Gram Sabha and Mahila Sabha.
viii. The Anganwadi Centres / Ward Members will report to the Gram Panchayat every month about the pregnant mothers, children and immunization.
ix. The Anganwadi Worker who also belongs to the same village will take the initiative for registration of all cases of pregnancy during the first month.
x. The villagers including Panchayat Members and Sarpanch must keep a watch on the clinics engaged in this activity and if any case is detected the matter should be brought to the notice of police and District Magistrate.

Appendix 4

Parameters for felicitation of Schools/ girls for promoting girl's education

Under "*Beti Bachao, Beti Padhao*" Abhiyan, Rs. 5 lakh per district, may be used for promoting girl's education. To enable the district for optimum impact under BBBP, the **following parameters are proposed**:-

i. Sanction of additional school grant amounting to Rs. 10,000/- to each primary school achieving the target of 100% transition of girl students from class V to VI.
ii. Sanction of additional school grant amounting to Rs. 15,000/- to each upper primary school achieving the target of 100% transition of girl students from class VIII to IX.
iii. Sanction of additional school grant amounting to Rs. 20,000/- to each secondary school achieving the target of 100% transition of girl students from class X to XI.
iv. Felicitation at district level function with certificate and cash prize of Rs. 5,000/- to each of the top ten girl students in the district passing the class Xth state board exam.
v. Felicitation at district level function with certificate and cash prize of Rs. 5,000/- to each of the top ten girl students in the district passing the class XIIth state board exam.
vi. Felicitation at district level with a prize of Rs. 20,000/- to the girl topper of class XII state board exam in the district who enrols for higher education
vii. The selection of the schools/students will be done on the basis of UDISE data and Board results.

Note: The proposals under Sectoral Interventions of MHRD will be put up before the DTF and however the decision of DTF will be final. The Ceiling of Rs 5 Lakh has to be kept in mind by the district.

Guddi-Gudda Board

District:

Gram Panchayat:

Village:

Month/Year-

Number of children born	Cumulative (from Jan-up till previous month)	Current month
Guddi (Girl)		
Gudda(Boy)		

Appendix 6

Illustrative list of Innovative initiatives under Beti Bachao Beti Padhao

Under the BBBP Scheme, several innovative initiatives have been undertaken by the districts in collaboration with partner Departments to build visibility to the issue, sensitize and create awareness, initiate discussion, build national consciousness amongs various target groups and stakeholders on improving the child sex ratio and related issues of empowerment of women. Some of the innovative initiatives are listed below to encourgage districts to emulate and adopt as per their local need, context and sensibilities.

Sl.no.	Innovative activities	Remark
1	**Digital Guddi-Gudda Board**	The display of digital board is a fine example of digital innovation and best practice connected with the BBBP Scheme, impacting thousands of people in the District. The *Guddi-Gudda Board* is used to exhibit disaggregated data on birth of girls and boys under BBBP. It also contains information on schemes/programmes for girl child, Audio-Video content and IEC material on issue of declining CSR
2	**Udaan- Sapneya Di Duniya De Rubaru (Udaan-** Live your Dream For One Day)'	The initiative is meant for girls of Classes VI- XII to provide them with an opportunity to spend a day with a professional they aspire to be — be it a doctor, police official, engineer, IAS and IPS officers, among others
3	**My Aim My Target Campaign**	Administration select the academically bright girls from Arts, Commerce, Medical and Non-medical fields and given an opportunity to interact with various district level officers including DC, Addl. DC, Judicial Magistrate, SDM, BDPO, Doctors, Police Officers and other Senior Officers from different streams.
4	**Lakshya Se Rubru**	Selected Girl's students of school/colleges are given opportunity to visit and interact with senior Govt. offices of various departments to make them aware of responsibility & functioning process. Initiative is to encourage girls to take up informed decisions in chosing a career for themseleves.
5	**Pahal -Ek Kadam Nari Samman ki Aur"**	An initiative which is organized with multiple activities includes launch of dedicated caller tune, signature campaign, oath taking and cultural bonanza on empowerment of girl child.
6	**Ghar Ki Pehchan Beti Ke Naam**	Initiative started in 20 villages with low CSR, under this the house is known by girl child (name plate of girl child outsides houses).
7	**Noor Jeevan Ka Betiyan"campaign**	A journey towards bringing positive change in the society towards girls. A week long campaign celebrated with various theme based interactive activities (day wise)

		organized in Panchayats, schools, colleges, institutions level.
8	**Kanya Sambardhana Utsav**	The initiatives under in which District Administartion felicitate the girl children (Kanya) & mother with a view to create awareness about the value of girl child.
9	**Bitiya and Birba**	The unique initiative aims to generate awareness about BBBP as well as Environment Protection. Under this mothers of newly born girl child facilitated and honored by giving 'Plant'.
10	**Aao School Chalein campaign**	An enrollment campaign with the multi-sectoral approach through door to door visist and mobilize parents to ensure 100% enrolment of girls in schools.
11	**Apna Bacha Apna Vidyalay**	Special campaign in convergence with Department of Education, Department of Information & Broadcast and stakeholder to ensure 100% enrolment of girls in schools of the district.
12	**Lunch with Laadli**	An initiative of District Administration, where District Collector visits Government schools to see the quality of mid day meal and interact with the girls over lunch & motivate/ inspire them to pursue their studies.
13	**Collector Ki Class**	A unique initiative by district administration to provide free coaching classes for poor girls of Government schools/colleges. Professional teachers/professors are taking the session and provide support in career counseling.
14	**Bal Cabinet**	Bal Cabinets are run by the students at school level in the district. Where students play a role as Prime Minister, Home Minister, Education Minister and Finance Minister etc. to discuses and resolve various issues.
15	**Introduce Pink cards -** for the parents having daughters (maximum of two) from 20 villages (having low child sex ratio).	A special Pink Cabin is set up in Suvidha Kendra (Facilitation Centre) by the District Administration, where Pink Card holders can avail benefit of Birth Registration, Marriage Registration, Driving License etc

Annexure- X

Preliminary Information on the implementation of BBBP Scheme

at District level

State **District** **Reporting Month**

Name of the reporting authority:

Name & designation of the Nodal Officer:

1. Has District Task Force been constituted as per the guidelines? Yes/No

i.) If Yes, details about constitution of DTF be provided (headed by, members inducted, copy of notification issued if any)	
ii.) If No, specify the reasons	

2.Nomination of Nodal Officer from the key departments by DTF Yes/No

If Yes, details may be provided thereof

Sl.No.	Name of the officer	Designation	Name of the Department	Contact Number & Email
i.)				
ii.)				
iii.)				

3. Whether Coordinating officer has been designated for collecting and compiling progress report from the line departments: Yes/No

Name of the officer	Designation	Name of the Department	Contact Number & Email

4. Has Block Task Force been constituted as per the guidelines?Yes/No

i.) If Yes, details about constitution of BTF be provided (headed by, members)	
ii.) If No, specify the reasons	

5. **Whether District Action Plan has been submitted to State WCD/Social Welfare Deptt. ?**
Yes/No

6. **Kindly indicate major activities that you plan to undertake in your district in the next 3 months.**

S.No.	Activities	Details of the activity	Remarks, if any
1.			
2.			
3.			
4.			
5.			

7. **Whether Guddi-Gudda Boards (Girl-Boy Board) have been put up at Panchayat Bhawan?**
Yes/No

i.) If Yes, how many panchayats out of total gram panchayats covered so far	
ii.) If No, specify the action plan with timelines	

8. **Kindly provide information on Awareness Generation/IEC activities undertaken in the district through the Mobile Exhibition Vans**

S.No.	No. of people sensitized	No. of IEC material distributed (brochures, leaflets, handouts, posters)	Remarks/Feedback, if any
1.			

Annexure- XI

Quarterly Progress Report of BBBP programme-District Level

Part-A

1. **Reporting Month/Year:**
2. **Name of District:**

Ministry of Women and Child Development:

1. District Task Force meeting held under the chairmanship of District Collector/Commissioner **Yes/No**

2. Block task force meeting held under the chairmanship of Sub District Magistrate/Block Development Officer (BDO) **Yes/No**

3. **Orientation & sensitization programme for stakeholders**:

   a) Compilation of orientation & sensitization programme at Block level;

   i. No. of training organised____________
   ii. Details of the stakeholders:

Sl. No.	Stakeholders	No. of participants
1.	Aanganwadi worker	
2.	ANM	
3.	ASHA worker	
4.	Block Parishad members	
5.	Block Officers	
6.	Community volunteers	
7.	Elected representatives	
8.	Mahila Mandal members	
9.	Nehru Yuwa Kendra (NYK)	
10.	NGOs/CBOs	
11.	PRI members (Sarpanch/Pradhan)	
12.	Religious leaders/Community leaders	

13.	School teachers	
14.	Supervisor, ICDS	
15.	Self Help Group (SHG)	
16.	Village Convergence & Facilitation Service	
17.	Village Health Sanitation and Nutrition Committee (VHSNC) members	
18.	Youth Group	

b). Orientation & sensitization programme at District level;

i. No. of training organised____________
ii. Details of the stakeholders:

Sl. No.	Stakeholders	No. of participants
1.	District Officers	
2.	District Appropriate Authorities	
3.	Doctors (IMA & FOGSI)	
4.	Elected representatives	
5.	Judiciary	
6.	Legal experts	
7.	National Cadet Corps (NCC)	
8.	National Service Scheme (NSS)	
9.	Nehru Yuva Kendra (NYK)	
10.	NGOs/CBOs	
11.	Police officers	
12.	Religious leaders/Community leaders	
13.	Teachers (under Sarve Shiksha Abhiyan)	
14.	Ward members	
15.	Zila Parishad members	
16.	Any other (stakeholders)	

4. **Awareness Generation Activities**:

i. Celebration of special day on Beti Bachao Beti Padhao (every month): **Yes/No**

ii. Information Education and Communication (IEC):

a). IEC materials:

Sl. No.	Publicity material	No. of material displayed/distributed
1.	Banner	
2.	Brochures	
3.	Electronic media and print media	
4.	Pamphlets/leaflets/handouts	
5.	Posters	
6.	Wall writing	
7.	Wall paintings	

b). IEC activities:

Sl. No.	Activities	No. of activities	No. of participants
3.	Film show		
4.	Health camps/Baby show		
5.	Miking		
6.	Nukkad Natak/folk art		
7.	Prabhat Pherry		
8.	Puppet show		
9.	Rally		
10.	School Competition		
11.	Signature Campaign		
12.	Any other (State/Local level activity)		

iii. Celebration of Beti Janmotsav [4] (birth of girl child):

Sl. No.	Name of the Block	No. of Mothers felicitated	No. of girl child (newly born) felicitated	No. of participants

[4] ***Beti Janmotsava:*** Aims to felicitate girl child and her mother in a large forum at village/ gram Panchayt level/hospital with birth certificate & sweets. This event is to organised on a quarterly basis with the support of District administration and Panchayti Raj along with line departments.

Part-B

Ministry of Health and Family Welfare:

I. Promotion of early registration of pregnancy, institutional deliveries and birth registration

1. Total No. birth registered in a month:
   a. Boys:__
   b. Girls:___
   c. Sex Ratio at Birth: (Girls/ Boys*1000): _________

2. Total No. ANC registered in a month:
   a. Ist Trimester (ANC I) ____
   b. IInd trimester (ANCII) ____
   c. IIIrd Trimester (ANC III)_____

3. Total No. institutional deliveries :
   a. Public Institution:
   b. Private Institution:

4. Total no. of domicile Births:

II. Enforcement of PC& PNDT Act

1. Is District PNDT Cell operational? If yes give staff strength? (*One time*)
2. How many facilities in total are registered under PC&PNDT Act in the districts? (Please *provide category wise details)*
3. How many new registrations were issued under PC&PNDT Act in the last month? Please provide category wise details?
4. How many IVF clinics are registered under the PC&PNDT Act in the district
5. How many court cases are pending and how many convictions are secured under the PC&PNDT Act in the district? (*Please provide details of cases and convictions specifying the provisions of PC&PNDT Act that are contravened)*
6. How many complaints were received and how many cases were filed by the District Appropriate Authority in a month? (*Specifying the provisions of PC&PNDT Act that are contravened)*
7. How many diagnostic facilities/diagnostic equipments (Ultrasound Machine) are sealed? And how many are de-sealed without filling any case under PC&PNDT Act in the court?
8. How many unregistered facilities providing diagnostic services have been identified by means of survey or mapping in the district and what action has been taken there off?
9. Whether medical license of any convicted doctor is suspended/ cancelled in the district?
10. How many diagnostic facilities are submitting records (Form D/E /F/G) every 5th of the month to the District Appropriate Authority?
11. Whether the records (Form D/E /F/G) submitted last month to the District Appropriate Authority have been analyzed and scrutinized? If yes please share the findings and action taken there off by the District Appropriate Authority?

12. Whether any inspection and monitoring visit was conducted by NIMC / SIMC? If yes details of the inspection conducted and action taken there off?

III. Reduction in Gender differential in Child Mortality-Implementation strategy and monitoring:

Coverage indicator: Immunization /SNCU available

Assessment indicator: SRS

Part-C

Ministry of Human Resource and Development (Department of School Education and Literacy)

i. Indicate the number of functional toilets in elementary & secondary school level (Separately for boys & girls):

Sl. No	**Name of the Block**	**Name of the Gram Panchayat**	**Name of the School**	**No. of Functional Toilets**	
				Girls	Boys

ii. Status of School Management Committee in the District:

Sl. No	**Name of the Block**	**Number of schools**	**No. of School Management Committee constituted**	**No. of Committee functional**

iii. Status of enrolment and drop out in elementary/secondary/senior school level in the District:

Sl. No	**Name of the Block**	**Number of schools (elementary/secondary/senior school)**	**% of enrolment in elementary/secondary/senior school**	**% of drop out in elementary/secondary/senior school**

iv. Status of girls hostels for secondary and senior secondary schools:

Sl. No	Name of the Block	No. of secondary and senior secondary school	No. of girls hostel constructed

v. Number of Kasturba Gandhi Balika Vidyalay (KGBV) set up in the District:

Sl. No	Name of the Block	No. of secondary and senior secondary school	No. of KGBV functioning

Source: U-DISE (Unified District Information System for Education**)** for all information related to MoHRD

Annexure – XII

DISTRICT LEVEL STATEMENT OF EXPENDITURE
BETI BACHAO BETI PADHAO (BBBP)

Name of the State/UT/District _______ Financial Year ___________

PART A:

Form GFR 12-C

Form of Utilization Certificate

Sl. No.	Letter No. and Date	Amount

Certified that out of Rs. ……….......……. of grants-in-aid sanctioned during the year…...…….. in favour of ..………Under this Ministry/Department Letter No. given in the margin and Rs………….. on account of unspent balance of the previous year, a sum of Rs. …......…….. has been utilized for the purpose of …..……. For which it was sanctioned and that the balance of Rs…….. remaining unitilized at the end of the year has been surrendered to Government (vide No…………., dated ………….)/ will be adjusted towards the grants-in-aid payable during the next year ……….........

2. Certified that I have satisfied myself that the conditions on which the grants-in-aid was sanctioned have been duly fulfilled/are being fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.

Signature ….…………………………….

Designation ……………………………..

Date ……………………………………..

PS: The UC shall disclose separately the actual expenditure incurred and loans and advances given to suppliers of stores and assets, to construction agencies and like accordance with scheme guidelines and in furtherance to the scheme objectives, which do not constitute expenditure at the stage. These shall be treated as utilized grants but allowed to be carried forward.

PART B: PHYSICAL

I) District level Activities

1. Inter-sectoral Consultation & Meetings

i) Number of Convergence Meeting held with line departments and other stakeholders :- --------------
ii) Number of Meetings held of District Task Force (DTF) and Block Task Force(BTF): - -------------
iii) Number of Media Campaign organized: - --------------

2. A Orientation & sensitization programme

i) No. of orientation programme held for District Officers/ Zila Parishad members/ PNDT Cell/Judiciary/ District Legal Services Authority (DLSA) etc:- --------------
ii) No. of participants attended orientation programme at district level --------------
iii) No. of orientation programme held for Block Officers/ Block Parishad/ Panchayat members: --------------
iv) No. of participants attended orientation programme at block level --------------
v) No. of orientation programme held for Village Health Sanitation & Nutrition Committee (VHSNC) members :- --------------
vi) No. of participants attended orientation programme for Village Health Sanitation & Nutrition Committee: --------------
vii) No. of orientation programme held for School Management Committee (SMCs) members:- --------------
viii) No. of participants attended orientation programme for School Management Committee (SMCs) :- --------------
ix) No. of sensitization programme organized with Religious leaders, Elected representative and community leaders:- -------------
x) No. of participants attended the sensitization programme :- --------------

B Training & Capacity building

i) No. of Training of Administrative, police, judicial, medical colleges and other training academies-LBSNAA, ATIs held:- --------------
ii) No. of participants attended Training programme:- --------------
iii) No. of Training of Gender & Girl Child Units held --------------
iv) No. of participant attended Gender & Girl Child Units training --------------
v) No. of Training held for Frontline workers-AWWS/ASHAs :- -------------
vi) No. of Frontline workers participated:- --------------
vii) No. of Trainings organized for of Youth/Sabla groups/ Volunteer/ SHG/Mahila Mandals/NYKS:- -------------
viii) No. of Training of District Appropriate Authority (DAA), &

other functionaries on PCPNDT act held:- -------------
-

ix) No. of participants from DAA & other functionaries attended training on PCPNDT act:- --------------

3. Innovation

i) No. of Celebration of Girl Child Day organized:- --------------
ii) No. of Celebration of Beti Janmotsava organized:- --------------
iii) No. of Programme organized for Incentivising panchayat/ Urban ward/ frontline worker for adopting best practice:- --------------
iv) No. of felicitating programme organized for Mother & Girls child in hospitals with sweet and birth certificate etc. - -------------
v) No. of any other activity identified by DTF/BTF --------------

4. Awareness generation & Outreach Activities

i) No. of awareness generation and outreach activities such as Nukkad Natak/rally/baby show, Celebration of Girl Child Day (Fix day in a month) organized:- --------------
ii) No. of Naari ki Chaupal/Mann ki Baat across the District held --------------
iii) No. of meetings organized with of Village Health Sanitation and Nutrition Committee (VHSNC):- -------------
iv) Any special Gram Sabha organized on CSR issue: -------------
v) No. of Mega Event for Felicitation of best Panchayat /Frontline worker organized: --------------
vi) No. of Panchayats/Frontline workers awarded for their exemplary work:- -------------
-
vii) No. meritorious girls in the field of academics/sports /culture and social work etc identified:- --------------
viii) Details of other activities identified by DTF/BTF for awareness generation & Outreach Activities :- --------------

5. Monitoring and Evaluation, Documentation

i) No. of visits conducted by senior officials-
   a. At Block level :- ---------------
   b. At Village level :- ----------------
ii) No. of Booklet printed on best practices
iii) Other IEC material Printed ----------------

6. Sectoral activities of Ministry of Human Resource Development (MoHRD)

i) No of award given to School Monitoring Committee (SMC) in the district :- --------------
ii) No. of Campaigns organized to re-enroll drop-out girls in secondary schools through massive joint village contact drive ----------
----
iii) No. of girls re-enrolled during the Campaign orgnaised: - ---------------

iv) No. of Balika Manches created to encourage participation of girls: --------------
v) No. of girls participated in Balika Manches: - -------------

7. Sectoral activities of M/O H&FW

i) Promotion of early registration of pregnancy,

institutional deliveries and birth registration;

I Total No. birth registered in a month:

a. Boys: -------------
b. Girls: --------------

II Sex Ratio at Birth: (Girls/ Boys*1000): -------------
-

ii) Enforcement of PC& PNDT Act:

a. No. of facilities are registered under PC&PNDT Act in the districts: - --------------
b. No. of new registrations were issued under PC&PNDT Act in the last month:- --------------
c. No. of unregistered facilities have been identified during the mapping, those were providing diagnostic services in the district: - -------------
d. No. of IVF clinics are registered under the PC&PNDT Act in the district:- --------------
e. How many court cases are pending and how many convictions are secured under the PC&PNDT Act:- --------------
f. No. of complaints were received and how many cases were filed by the District Appropriate Authority:- --------------
g. No. of inspection and monitoring visit was conducted by NIMC / SIMC: - --------------
h. No. of districts PNDT cell strengthened :- --------------
i. No. Innovations, research studies or surveys conducted :- --------------
IEC Activities / Capacity building per district: -------------
-

(ii) PART C: FINANCIAL

(` In lakhs)

1. Funds released during previous financial year by GoI ________

2. Expenditure incurred in previous financial year ________

3. (a) Unutilized balance of previous financial year (1-2) ________

OR

(b) Excess expenditure incurred in previous financial year (2-1) ________

4. Funds released upto previous half year in current year by GoI ________

5. Funds released during the current half year by GoI ________

(Sanction Order No. ______________________Date: ____________)

6. Cumulative release during the year (4+ 5) ________

7. Net Central funds available (6 + 3(a) OR

6 – (b) as the case may be) ________

8. Expenditure incurred during the Quarter *(` in lakhs)*

(a) District Level

	In Quarter I/ II/ III/ IV	Cumulative up to the Quarter I/ II/ III/ IV
1. (i) Inter-sectoral Consultation & Meetings of DTF & BTF and Media Campaign (ii) Training & Capacity building/sensitization programme	------------	-------------
2. Innovation and Outreach Activities	------------	-----------
3. Monitoring, Evaluation and Documentation	-------------	-------------
4. Sectoral activities of M/O HRD :	-------------	-------------
5. Sectoral activities of M/O H&FW:	-------------	-------------
6. Activities carried, if any out of the Flexi Fund:	-------------	-------------
Total	________	________
9 Utilization Funds (7-8 (a)) :	-------------	------------
10. Saving, if any along with reasons:	------------	-------------

The logo above symbolizes the rights, hopes and aspirations of the girl child for a life of dignity and equality

Ministry of Women & Child Development
Government of India
New Delhi
www.wcd.nic.in